

SAIR 50 Schedule

Saturday, October 14

- 8:00am – 6:00pm Registration (Ballroom Foyer)
- 8:30am – 11:30am Pre-conference workshops
- 1:00pm – 4:00pm Pre-conference workshops
- 6:00pm – 7:00pm President's Reception (Sky Lounge)

Sunday, October 15

- 8:00am – 6:00pm Registration (Ballroom Foyer)
- 8:30am – 11:30am Pre-conference workshops
- 8:30am – 4:00pm Newcomers workshop (Beachside)
- 12:00 – 2:45pm Sponsor/Exhibitor Setup (Grand Ballroom S)
- 1:00pm – 4:00pm Pre-conference workshops
- 3:00pm – 8:30pm Exhibit Hall open (Grand Ballroom S)
- 5:30pm – 6:30pm Opening Session (Grand Ballroom N)
- 6:30pm – 8:30pm Opening Reception (Grand Ballroom S)

Monday, October 16

- 8:00am – 5:00pm Registration (Ballroom Foyer)
- 8:00am – 5:00pm Exhibit Hall open (Grand Ballroom S)
- 8:00am – 8:45am Continental Breakfast (Grand Ballroom N)
- 9:00am – 9:45am Concurrent Sessions
- 9:45am – 10:15am Refreshment Break (Grand Ballroom S)
- 10:15am – 11:00am Concurrent Sessions
- 11:15am – 12:00pm Concurrent Sessions
- 12:00pm – 1:00pm Table-Topic Luncheon (Grand Ballroom N)
- 1:15pm – 2:00pm Concurrent Sessions
- 2:15pm – 3:00pm Concurrent Sessions
- 3:00pm – 3:30pm Refreshment Break (Grand Ballroom S)
- 3:30pm – 4:15pm Concurrent Sessions
- 4:30pm – 5:00pm State Special Interest Groups

Tuesday, October 17

- 8:00am – 9:30am Awards Breakfast (Grand Ballroom N)
- 9:45am – 10:30am Concurrent Sessions
- 10:45am – 11:30am Concurrent Sessions

**Join us for the 50th anniversary of the
SAIR conference**

September 28—October 1, 2024

The Westin Buckhead Atlanta

Tuesday, October 17

8:00 am — 9:30 am Awards Breakfast and
Business Meeting
Grand Ballroom North

9:45 am — 10:30 am Concurrent Sessions

- G.1 Assessment for All: Accounting for Agency and Effort in Expectations - [Magnolia 1](#)
- G.2 Data Integration for Student Success: Building a "Data Lake" of Student Affairs data! - [Azalea C](#)
- G.3 Enhancing Institutional Assessment: A Comprehensive Program Evaluation Approach for Improved Reporting Efficiency - [Magnolia 3](#)
- G.4 Graduate Stipends: Data to Support University Policy Decision - [Magnolia 5](#)
- G.5 Help! How to Successfully Manage an Institutional Effectiveness (IE) Office - [Azalea A](#)
- G.6 Let's Hear it for the Boys: Gender Disparities in Academic Success - [Magnolia 6](#)
- G.7 So, They Want you To Build a Dashboard? Our Journey to an Actionable KPI Dashboard - [Azalea B](#)
- G.8 Using Lagged Enrollment to Predict High School Graduates - [Azalea D](#)
- G.9 Better Data, Better Decisions, Better Outcomes - [Beachside](#)

10:45am — 11:30 am Concurrent Sessions

- H.1 All Aboard! Tracking new students from Admission through Registration - [Magnolia 2](#)
- H.2 Analytics and Artificial Intelligence: Effective Strategies for Campus Stakeholder Engagement - [Beachside](#)
- H.3 Exploring the use of Classical Test Theory in Institutional Research Surveys - [Azalea D](#)
- H.4 Faculty Salary Decision Making Using Institutional and Market Data - [Magnolia 5](#)
- H.5 National Survey of Student Engagement (NSSE) Dashboard Construction - [Magnolia 3](#)
- H.6 Predicting student's academic standing using SVM modeling - [Azalea B](#)
- H.7 Submitting Substantive Changes: Branching into the Future - [Azalea A](#)
- H.8 Supplemental Instruction Model to Bolster STEM Graduate Learning at Texas A&M International: Best Practices and Lessons - [Magnolia 1](#)
- H.9 Supporting a Culture of Assessment: Development of the Summer Assessment Institute at FSU - [Magnolia 6](#)



Sunday, October 15

5:30 pm – 6:30 pm Opening Plenary Session
Grand Ballroom North

***Innovation Amplified: Harnessing AI/NLP to
Help Push Institutional Research Forward***

Featured Speaker—Dr. Jason Simon

Monday, October 16

9:00 am — 9:45 am Concurrent Sessions

- A.1 Accelerating Cross-Agency Data Sharing: The Role of Post-secondary Institutions - [Magnolia 5](#)
- A.2 Are your scales and reporting practices "always," "sometimes," or "never" appropriate? - [Azalea D](#)
- A.3 Evaluating the Test-Optional Paradigm in Undergraduate Admissions: Its Impact on Student Performance and Retention - [Azalea A](#)
- A.4 How to meet the gold standard with your programmatic assessment! - [Magnolia 1](#)
- A.5 Integrated Institutional Effectiveness at the University of Tennessee System: One Team's Formation, Evolution, and Vision for the Future - [Azalea B](#)
- A.6 One Row, One Student, One College: Calculating Student Success with a Comprehensive Dataset - [Beachside](#)
- A.7 The Role of Artificial Intelligence in Assessment and Institutional Research - [Magnolia 6](#)
- A.8 Using Student Debt Survey Data to Inform Institutional and State Debt Policy - [Magnolia 2](#)
- A.9 Using the Right Tools and Making the Case for Compliance with Student Outcome Accreditation Standards - [Azalea C](#)
- A.10 Leveraging Labor Market Information for Academic Program Review - [Magnolia 3](#)

Monday, October 16 (continued)

9:45 am — 10:15 am Refreshment Break
Grand Ballroom South

10:15 am — 11:00 am Concurrent Sessions

- B.1 Coordinating an Institutional Data Request Process Utilizing Service Now - [Dogwood](#)
- B.2 Data Show and Tell: Tell the Story - [Azalea D](#)
- B.3 Demo of U.S. News & World Report Academic Insights! - [Magnolia 3](#)
- B.4 Did They Get What They Came For?: Internships and Post-Graduate Outcomes - [Azalea C](#)
- B.5 How Forecasting and Analytics Informed Future Enrollment Planning - [Magnolia 6](#)
- B.6 Rethinking Educational Licensure - [Magnolia 5](#)
- B.7 SAIR Newcomers Workshop Class of 2009: Career Branches - [Magnolia 2](#)
- B.8 Seeing not just "Seeking" Improvement: Four Disciplines of Execution - [Azalea A](#)
- B.9 Striving for Continuous Improvement: Integrating Strategic Planning and Assessment - [Magnolia 1](#)
- B.10 Move Your Data the Easy Way: A Friendly Introduction to Azure Data Factory - [Beachside](#)
- B.11 Using Power BI Visualizations for General Education Curriculum Assessment - [Azalea B](#)

11:15 am — 12:00 pm Concurrent Sessions

- C.1 Analysis of Faculty Salary Compression - [Azalea A](#)
- C.2 Conversations with Customers: Reinventing an IR Website as a Communications Platform - [Magnolia 1](#)
- C.3 Data Show and Tell: Show the Story - [Azalea D](#)
- C.4 Designing and Using a Peer Network for a Successful Reaffirmation - [Beachside](#)
- C.5 Dynamic Documentation with Data Science Resources and Practices - [Magnolia 5](#)
- C.6 Enrollment Forecasting: Modeling application dynamics for early and increasingly accurate projections - [Azalea C](#)
- C.7 Historically Black Colleges and Universities (HBCU) - IR Meeting - [Magnolia 3](#)
- C.8 The First Three Years of CIP 2020: Updates and Future Directions - [Magnolia 2](#)
- C.9 Weekly Fall Registration Tracking: An Adventure of Dashboarding and Process Improvement - [Azalea B](#)
- C.10 Where do I(E) go from here? - [Magnolia 6](#)

Table Topic Luncheon 12:00 pm – 1:00 pm Grand Ballroom North

1:15 pm — 2:00 pm Concurrent Sessions

- D.1 Decoding the Retention Puzzle: Unveiling Insights through Qualitative Analyses of Student Experiences - [Azalea B](#)
- D.2 Designing Effective Survey Research to Enhance Evidence-Based Decision-Making in Higher Education - [Dogwood](#)
- D.3 Directions to a Degree: the Efficient Visualization and Analysis of Curriculum Data using Network Graphs in R - [Azalea D](#)
- D.4 Generative AI and its implications for data analytics/institutional research functions - [Beachside](#)
- D.5 How to move a Business Objects Report to an Interactive Dashboard in 60 days or less? The Admission Funnel Episode - [Magnolia 2](#)
- D.6 IPEDS Update - [Magnolia 5](#)
- D.7 Making Sense of Metrics - [Azalea C](#)
- D.8 Tracking the continuous improvement process at Jacksonville State University using the Balanced Scorecard Method, Implications for the Office of Institutional Research and Effectiveness. - [Azalea A](#)
- D.9 Troy University's Quality Enhancement Plan (QEP) 2020 - 2025, "Internationally Aware, Globally Prepared": An Assessments Strategy Presentation - [Magnolia 6](#)
- D.10 Using Qualtrics TextiQ to Classify Open-Ended Survey Responses - [Magnolia 1](#)
- D.11 What I've Learned: Reflections on 16 Years as an IR Director - [Magnolia 3](#)

2:15 pm — 3:00 pm Concurrent Sessions

- E.1 Beyond Surface-Level Insights: How Important Words and Sentiment Analysis Can Help Us Understand Student Needs - [Azalea A](#)
- E.2 Bridging the Gap: Analyzing the cost of raising graduate stipend to meet the cost of living - [Magnolia 1](#)
- E.3 Championing Your Assessment Digital Transformation Branch by Branch - [Magnolia 3](#)
- E.4 Data, definitions, and context - avoiding and preventing misuse and misinterpretation of data. - [Beachside](#)
- E.5 Education Workforce Needs Index (EWNI): Identifying Challenges and Opportunities States Face - [Magnolia 5](#)
- E.6 Effective Data Visualization for All - [Azalea D](#)
- E.7 Navigating a Successful Program Assessment Peer Review - [Dogwood](#)
- E.8 The Node for IR/IE: Lessons Learned About the Current and Future State of the Field of Our Field - [Azalea B](#)
- E.9 Using ESRI Research to Enhance Campus Marketing Efforts - [Magnolia 2](#)
- E.10 The Correlation of Course Grades and 1-Year Retention at Georgia Gwinnett College - [Magnolia 6](#)
- E.11 Where? to There! - Using OneNote to Organize Your IR Needs: Tips for the Beginner IR Professional to Management - [Azalea C](#)

3:00 pm — 3:30 pm Refreshment Break
Grand Ballroom South

3:30 pm — 4:15 pm Concurrent Sessions

- F.1 Cultivating model-informed strategies: A case study with student success - [Magnolia 6](#)
- F.2 Herding the Cats: A System to Make Credentialing Manageable - [Azalea A](#)
- F.3 Introduction to collecting longitudinal education policy data and creating a dataset ready for policy analysis: Using Wayback Machine website to search historical data and basic introduction to STATA for merging data - [Magnolia 2](#)
- F.4 Staying Compliant in the Accreditation Off-Season with Student Success Data - [Magnolia 3](#)
- F.5 Strategic Planning 101 - [Azalea D](#)
- F.6 Supporting program and curricular design using Curricular Analytics - [Magnolia 1](#)
- F.7 The Hidden Hub: Revealing Institutional Research's Central Role in Data Governance - [Magnolia 5](#)
- F.8 Using Analytics to Understand and Address Equity Gaps - [Azalea B](#)
- F.9 What's the Buzz Around ChatGPT? Is AI Going to Replace My Job as an Institutional Researcher? - [Beachside](#)
- F.10 When Graduates Fall Far from the Tree: Challenges, Wins, and Lessons from an Internally-Conducted Alumni Survey - [Azalea C](#)

4:30 pm — 5:30 pm State Special Interest Groups

- Alabama Association for Institutional Research (ALAIR) - [Beachside](#)
- Arkansas Institutional Research Organization (AIRO) - [Azalea A](#)
- Florida Association for Institutional Research (FAIR) - [Azalea B](#)
- Georgia Association for Institutional Research, Planning, Assessment, and Quality (GAIRPAQ) - [Azalea C](#)
- Louisiana Association for Institutional Research (LAIR) - [Azalea D](#)
- Mississippi Association for Institutional Research (MAIR) - [Magnolia 1](#)
- Tennessee Association for Institutional Research (TENNAIR) - [Magnolia 2](#)
- Texas Association for Institutional Research (TAIR) - [Magnolia 3](#)

The logo for Alteryx, featuring the word "alteryx" in a lowercase, blue, sans-serif font.