



Southern AIR

Winter 2006-2007 News

Volume 29, Issue 1

President's Message By Lorne Kuffel



Dear Colleagues:

Season's greetings to all. At this time of year we often reflect back over the past year as we prepare for the year ahead. Reflecting on the past conference is a rewarding and particularly enjoyable experience for me, especially since I am no longer consumed by conference planning. For those of you that attended the SAIR 2006 Conference in Arlington, Virginia, I hope you found the conference enjoyable and a meaningful professional development experience. To the SAIR members who were not able to attend, I want to assure you that you were missed and I hope you will join us next year in Little Rock, Arkansas.

I want to acknowledge the exceptional contribution that the local arrangements committee provided to the SAIR 2006 Conference: Debbie Dailey, Georgetown University; Karen Gentemann, George Mason University; and Angela Hamlin, University of Maryland. Working with this committee was an honor and delight for me. Frankly, without the extraordinary efforts of this committee the conference would have been a mere shadow of what it was. You do not need to take my claim for the strength of this conference as you told us how valuable and satisfying you found the conference in your evaluations. Additionally, I want to thank the numerous volunteers and especially our VAMAP colleagues who stepped forward to help make this a great conference.

Allow me to highlight the SAIR 2006 Conference one last time:

- Twenty-five well attended (391 enrollments) pre-conference workshops with refreshment breaks.
- An Early Bird Reception graciously hosted by then SAIR President Jim Eck followed by a fun dinner in Arlington.
- A Newcomers Reception with ice cream and frozen yogurt treats where more seasoned (i.e. older) SAIR members informed the newcomers about SAIR and the SAIR conference experience.
- An opening plenary speech by Robert H. Foglesong, President of Mississippi State University, followed by the Opening Reception where our VAMAP colleagues showed us how they "Have It Made in Virginia."
- A record number of conference vendors (18) and sponsors (11).
- Eighty concurrent sessions ranging over a wide array of interesting topics.
- Thirty-two lunch-time round tables allowing the conference attendees to share a meal as well as their thoughts and opinions.
- The inaugural presentation of a "Larry G. Jones Graduate Student Travel Grant" award winner, Deborah Worley of the University of Mississippi.
- An entertaining and informative visit to Mount Vernon including a tour and meal for 220 attendees.

(Continued on page 3)

SAIR

*The Southern
Association for
Institutional Research*

<http://www.sair.org>

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Lorne Kuffel
The College of William and Mary

Vice President

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Georgia Institute of Technology

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University of Mississippi

Kathleen Morley
Baylor University

Communication Specialist
Darla Fletcher,
University of Memphis

Please submit materials for the next
issue of Southern AIR to
darkeel@memphis.edu by
March 18, 2007.

You're Simply the Best!



What a proud moment when the members of SAIR are recognized for their great work! SAIR 2006 was no exception when the Best of the Best received the following awards:

Best Fact Book:

First Place – Mississippi State University
Runner-Up – The University of Alabama

Best Mini Fact Book:

First Place – Southeastern Louisiana University
Runner-Up – University of South Carolina-Columbia

Best Electronic Fact Book:

First Place – Kennesaw State University
Runner-Up – Mississippi State University

Best IR Website:

First Place – Kennesaw State University
Runner-Up – Georgia Institute of Technology

Way to go!

Congratulations to the 2006 SAIR Travel Grant Award Winners



Sherie Fleming – Beville State Community College (Jasper, AL); Patricia Pates – University of Central Florida (Orlando, FL); Alice Simpkins – Paine College (Augusta, GA); Shawna Anderson – Jefferson Community College (Louisville, KY); Danielle Hebert – Nunez Community College (Chalmette, LA); Treva Lee – Xavier University of Louisiana (New Orleans, LA); Deborah Smith – St. Andrews Presbyterian College (Laurinburg, NC); Tabitha Singletary – Coastal Carolina University (Conway, SC); Patricia DeWitt – Shorter College (Rome, GA); and Meihua Yang – University of Memphis (Memphis, TN).

The Travel Grant Committee consisted of Cathy Tanner (Chair) – The University of Alabama at Birmingham and Julie Fulgham – Mississippi State University.

SAIR's Best Paper Award for 2006 Goes to Jon Gordon and Joe Ludlum of Georgia Tech and Joseph Hoey of Savannah College of Art and Design



The winners of the SAIR Best Paper are Jon Gordon and Joe Ludlum of Georgia Tech and Joseph Hoey of Savannah College of Art and Design for their paper “Validating NSSE Against Student Outcomes: Are They Related?”

The Best Paper Committee consisted of Kathleen Morley (Chair), Baylor University; Gerry Dizinno, University of Texas – San Antonio; Andrew Luna, University of West Georgia; and Cathy Lebo, Johns Hopkins University.

Congratulations!

(Continued from page 1)

- And finally, a record number of attendees for a SAIR Conference (463).

The conference also celebrated two significant awards to worthy SAIR members at the Tuesday morning Awards Breakfast. Debbie Dailey was awarded the James Montgomery Outstanding Service Award and Donald Boeckman, Southeastern Louisiana University, the Unsung Hero Award.

This past December 11, SAIR hosted a special interest group at the annual SACS meeting in Kissimmee, Florida. Roughly 60 SAIR members attended the session. Each member was asked to introduce themselves, identify their institution and SACS review year, and share one deep dark secret that helped provide a good humored sense of fun to the session. In addition, the group munched on chocolate kisses in honor of being in Kissimmee. Personally, I do not recall ever before enjoying chocolate kisses as much.

Now as we prepare for the year ahead, please take time to mark your calendars for SAIR 2007 in Little Rock, Arkansas. The dates are October 7 - 9, 2007. Our talented and capable Program Chair and SAIR Vice President Sandi Bramblett, Georgia Institute of Technology, along with her local arrangements committee will impress us with a fabulous conference. You will not want to miss it.

Thank you for this opportunity to be your organization's President. I am very interested in your thoughts and ideas, so please feel free to share them with me (lorne@wm.edu).

Best wishes,
Lorne Kuffel
President, 2006-07



The Unsung Hero Award goes to Donald Boeckman of Southeastern Louisiana University



The Unsung Hero Award was presented to Donald Boeckman (Southeastern Louisiana University) for his significant ongoing contributions to SAIR over an extended period of time.

Excerpted from the nomination: Based on the nomination and experience in working with Don, it should be noted that he willingly serves his profession without reservation and is one of our “go-to” folks if something needs to be done correctly and quickly. Don is always willing to step up to the plate with little regard for the personal credit he will receive. To him, it’s more important to serve than to be recognized. His humility and his humor are hallmarks of the Unsung Hero Award and he conducts himself in a manner that reflects favorably upon our profession.

The James Montgomery Outstanding Service Award goes to Debbie Dailey of Georgetown University



The James Montgomery Outstanding Service Award was presented to Debbie Dailey (Georgetown University) for her consistently outstanding service to SAIR in a variety of roles.

Excerpted from the nomination: Debbie has an admirable record of length and quality of service to the IR profession, enriching both the institutions where she has worked for over 20 years and the professional development organizations - particularly SAIR and AIR - to which she has devoted countless hours of service. Debbie combines professional competence with a level of sociability and personal warmth that is all too rare in our increasingly technical profession.

The Larry G. Jones Graduate Student Travel Grant goes to Deborah Worley of the University of Mississippi



The **Larry G. Jones Graduate Student Travel Grant** was awarded for 2006 to Deborah Worley (University of Mississippi). Deborah was presented with a \$500 check and a plaque as the inaugural recipient of this award.

Congratulations to all!

SAIR 2007

Little Rock, Arkansas
October 7 - 9, 2007



By Sandi Bramblett, Vice President / Program Chair SAIR 2007

SAIR is BIG on Little Rock!



Mark your calendars...SAIR 2007 will take place October 7-9, 2007 at The Peabody Hotel in Little Rock, Arkansas. A dynamic state capital, Little Rock, Arkansas offers exciting nightlife, a vibrant downtown convention and entertainment district, a wealth of unique sightseeing, day trip and tour opportunities, excellent restaurants, shopping and lodging choices, museums, and one-of-a-kind attractions like the new William J. Clinton Presidential Center & Park.

Famous as former President Clinton's first capital city and the cradle of the civil rights movement, no city more represents a bridge from the treasured past to the exciting 21st century than Little Rock. Outside of Little Rock lies the beautiful Natural State.



Arkansas is known for its remarkable natural wonders, scenic byways, world-class sporting adventures and fun family attractions. Whether you have a few hours or an entire day to go exploring, Little Rock's central location lets you discover all that Arkansas has to offer in easy and exciting day trips.

Fish at a world-class trout stream or tee off on a championship course. Shop for antiques and one-of-a-kind artisan treasures or explore the past at historic sites and museums. Throughout Arkansas, you'll find historic, cultural and natural attractions to capture the interest of all in your party.

Over half a dozen exceptional state parks with RV and camping facilities are within an hour's drive of Little Rock. In the nearby Ouachita Mountains you can visit the popular attractions of Hot Springs National Park or mine for your own diamond. A fun day trip to the magnificent River Valley or the Ozark Mountains lets you enjoy a wealth of outdoor adventures, breathtaking views, vast underground caverns, charming arts villages, and crystal clear lakes and rivers. Tour the Home of



the Blues and the Great River Road in the Delta or take an historic drive through Arkansas' "Oil Country" in the Timberlands.

SAIR's planning committee will begin formulating the details of the event during January. You can expect an exciting program including papers, research presentations, plenary sessions, vendors, panels and the camaraderie of your fellow SAIR members. The Monday night event promises to be memorable as we spend the evening at the Clinton Presidential Library.

If you are interested in volunteering to help with any facet of the conference, please send an e-mail to Sandi Bramblett <sandi@gatech.edu>, Program Chair for SAIR 2007. The SAIR spring newsletter will provide you with the details you need to make your reservations for SAIR 2007.

We're Ready to Rock!



Read up on Little Rock!

<http://www.littlerock.org>
<http://www.littlerockchamber.org>
<http://www.littlerock.com/media/free-things.asp>



Association for Institutional Research
Kansas City, Missouri
47th Annual Forum
June 2 - 6, 2007

FUTURE SAIR CONFERENCES

SAIR 2007
Little Rock, Arkansas
October 7- 9, 2007

SAIR 2008
Nashville, Tennessee
October 18-21, 2008

SAIR 2009
Dallas, Texas
October 17-20, 2009

SAIR Board, Nominating Committee, and Communication Specialist



President
Lorne Kuffel,
College of
William and
Mary (VA)



**Vice President/
President-Elect**
Sandi Bramblett,
Georgia Institute
of Technology



Past President
Jim Eck,
Rollins College
(FL)



Secretary
Cathy Tanner,
The University
of Alabama at
Birmingham



Treasurer
Bernie Braun,
Louisiana State
University



**Member-at-
Large**
Jon Acker,
The University
of Alabama



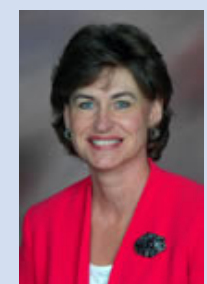
**Member-at-
Large**
Michelle Hall,
Southeastern
Louisiana Uni-
versity



**Member-at-
Large**
Mary Harring-
ton, University
of Mississippi



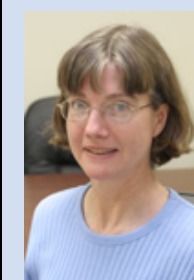
**Member-at-
Large**
Kathleen Mor-
ley, Baylor
University



**Nominating
Committee**
Cathy Ellet,
Copiah-Lincoln
Community
College



**Nominating
Committee**
Denise Gardner,
The University
of Georgia



**Nominating
Committee**
Mary Gunn,
Coastal Caro-
lina University



**Nominating
Committee**
Kris Mascetti
The University
of Alabama at
Birmingham



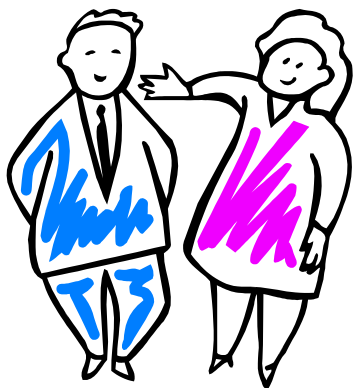
**Nominating
Committee**
Kim Thoma, The
University of Ala-
bama System



**Communication
Specialist**
Darla Fletcher,
University of
Memphis

Welcome 2006 SAIR Conference Newcomers!

Provided by Bernie Braun, Treasurer



David Aday, College of William and Mary; Mia Alexander-Snow, University of Central Florida; Shawna Anderson, Jefferson Community and Technical College; Tara Atkins-Brady, Piedmont Virginia Community College; Diane Ball, International College; Raymond Barclay, Western Carolina University; Dolores Barnett, South Panola School District; Charles Barnett, Itawamba Community College; Amy Beaudoin, Somerset Community College; Tim Beckett, Information Builders; Erin Bell, Indian River Community College; Stephanie Benson, Athens Technical College; Margaret Bernarding, George Mason University; Phillip Bevins, University of Virginia's College at Wise; Monica Bidwell, Madisonville Community College; Sam Bingham, University of South Carolina Upstate; Sandra Bollinger, Longwood University; Louise Boothby, Guilford College; Kimberly Brantley,

Embry-Riddle Aeronautical University; John Brooks, Fayetteville State University; David Brown, North Central Texas College; Steve Brown, Eduventures; Kevin Brown, Tableau Software; Albert Calhoun, Alabama State University; Pamela Carroll, J Sargeant Reynolds Community College; David Caruth, University of the District of Columbia; David Chadima, ACT; Sabrina Conner, New River Community College; Teresa Covington, Fayetteville State University; Nancy Crosby, Middle Georgia College; John Davis, Thomas Nelson Community College; A. Darryl Davis, East Carolina University; David de Medicis, Mississippi College; Karen DeMonte, University of Delaware; Sandra Denny, Howard University; Angela Detlev, State Council of Higher Ed. for VA; Janet Dickinson, University of Arkansas Fort Smith; David Dirlam, Savannah Technical College; William Dixon, Radford University; Nancy Doyle, UNC-Chapel Hill; Jessica Dunsmore, Tennessee Wesleyan College; Cindy Dutschke, Texas A&M University; Christopher Eilers, UNC-Chapel Hill; Hollie Eirich, Southern Adventist University; James Farrelly, WEAVEonline; Sherie Fleming, Beville State Community College; Diana Fowler, The Access Group; Kiran Gangeyula, Nicholls State University; Michael Gass, Georgia College and State University; Mylinda Gettys, Nunez Community College; Sarah Ghaleb, The George Washington University; Roxanne Gile, Virginia Polytechnic Institute and State University; Kim Goodman, Guilford College; Jonathan Gordon, Georgia Institute of Technology; Tina Grace, James Madison University; Seth Gummere, Eduventures; Randi Hagen, Flagler College; Andrea Hardin, Wesleyan College; Tom Hardy, University of Oklahoma Health Sciences Center; Dana Hartley, Georgia Institute of Technology; Diane Hayes, University of the District of Columbia; Danielle Hebert, Nunez Community College; Ben Herndon, Virginia Union University; Sherri Huffman, Danville Community College; Anthony Humphreys, Datatel, Inc.; Chang-Yu Hung, Virginia Polytechnic Institute and State University; Mike, Jackson, Oklahoma City University; G Jenkins, University of North Carolina General Administration; Paul Johnson, USC Lancaster; Ursa Johnson, Mount Olive College; Tony Jones, Albany State University; Susy Jorgenson, University of Oklahoma; Donna Jovanovich, Virginia Community College System; Anne Keehn, Quantum Thinking; Christine Keller, University of Kansas; Larry Keller, Tableau Software; Michael Kelly, University of South Carolina; Brent Keltner, Eduventures; Donna Kidd, George Mason University; Mikyong Kim, George Washington University; Byung Kim, George Mason University; Judy King, Snap Surveys, Ltd.; Rebecca Kittelberger, Virginia Community College System; Jeffrey Kromrey, University of South Florida; Matthew Kulmacz, Florida Gulf Coast University; David Lane, Auburn University; Ken Lee, George Mason University; Rich Lee, Datatel, Inc; Susan Lounsbury, Board of Regents of the University System of Georgia; Carla Lowery, Mississippi University for Women; Joseph Ludlum, Georgia Institute of Technology; Barbara Maddox, George Mason University; Paul Madgett, N/

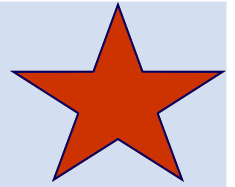
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A; Alvin Manalo, Marymount University; Stephanie Martin, Appalachian State University Reich College of Education; Roy Mathew, U. of Texas - El Paso; Suzanne McCool, Datatel, Inc; Katherine McGuire, Washington and Lee University; Matthew McLellan, Evisions, Inc.; Sara Meehan, Marymount University; Gashaw Mekonnen, University of the District of Columbia; Fnu Mihir, Nicholls State University; Teri Moore, New River Community College; Marina Moschos, State Council of Higher Education for Virginia; Amin Muhammad, Bowie State University; Patricia Murphy, University of Richmond; Maureen Murray, University of Central Florida; Mitzi Norris, University of Mississippi Medical Center; Bethann Northup, Georgia State University; Dane O'Blanc, McNeese State University; Dale O'Neill, Johnston Community College; Carolyn Ortiz, Fayetteville State University; Kevin Osborne, Auburn University Montgomery; Halyna O'Sullivan, Quantum Thinking; Nicole Pamukov, SPSS, Inc; Patricia Pates, University of Central Florida; Robert Patterson, WEAVEonline; Carol Paulk, Savannah Technical College; Andrew Permenter, Southeastern University; Laura Phelps, George Mason University; Constance Pierson, University of Maryland Baltimore County; Stan Preczewski, Georgia Gwinnett College; John Pryor, Higher Education Research Institute; Olivia Pullmann, George Mason University and Cox Matthews and Associates; Edwin Ramos, Marine Corps University; Deanna Richardson, University of Arkansas Community College at Batesville; Carol Rowlett, Lynchburg College; Jeff Russell, Virginia Highlands Community College; Sherri Sahs, SPSS; Michael Schuchert, Marymount University; Sheena Sharma, University of Texas, MD Anderson Cancer Center; Brian Sheppard, Everglades University; Tabitha Singletary, Coastal Carolina University; Daniel Sisco, George Washington University; Jeff Skowronek, University of Tampa; Tomek Skurzak, Kennesaw State University; Deborah Smith, St. Andrews Presbyterian College; Amy Smith, Association for Institutional Research; Alona Smolova, University of North Carolina at Pembroke; Iolantha Spencer, Tuskegee University; Deborah Staley, University of South Carolina; Diane Stamp, James Madison University; Patricia Steen, Old Dominion University; Katherine Stephenson, Rollins College; Christina Stiles, Winthrop University; Roger Sugarman, University of Kentucky; Linda Sullivan, University of Central Florida; Wendy Sullivan, Eduventures; Michael Taft, Zogo Tech; Garry Taylor, Virginia Community College System; Debra Templeton, Radford University; William Thompson, University of South Florida; Matt Urey, Weave Online; Gopakumar Venugopalan, Darton College; Jeanne Walker, University of Central Florida; Ivan Walker, Fayetteville State University; Wanda Waller, Southern University at Shreveport; Jennifer Walsh, Palmer College of Chiropractic Florida; Tim Walsh, Temple University; Allison Walters, University of Delaware; Teresa Ward, Georgia State University; Heidi Watt, University of Central Florida; Daniel Weinstein, Winthrop University; Patricia White, Vanderbilt University; Marianne White, McNeese State University; Robert Williams, University of Maryland Baltimore County; Jerre Wilson Marine Corps University; Brenda Woods, Georgia Institute of Technology; Deborah Worley, University of Mississippi; Helen Wu, George Mason University; Mingguang Xu, University of Georgia; Takeshi Yanagiura, State Higher Education Executive Officers; Jean Yerian, Virginia Commonwealth University; Ali Yorkos, University of Central Florida; Marilyn Young, Allen University

Welcome to SAIR!

Remembering good times at SAIR 2006



The paparazzi chases down Debbie Dailey after she wins her SAIR award.



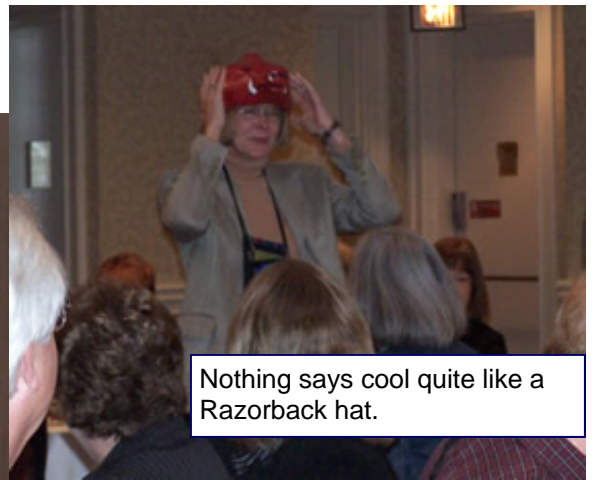
Coffee and SAIR friends....a nice way to start your morning.



Deborah Worley takes a snapshot with Larry Jones.



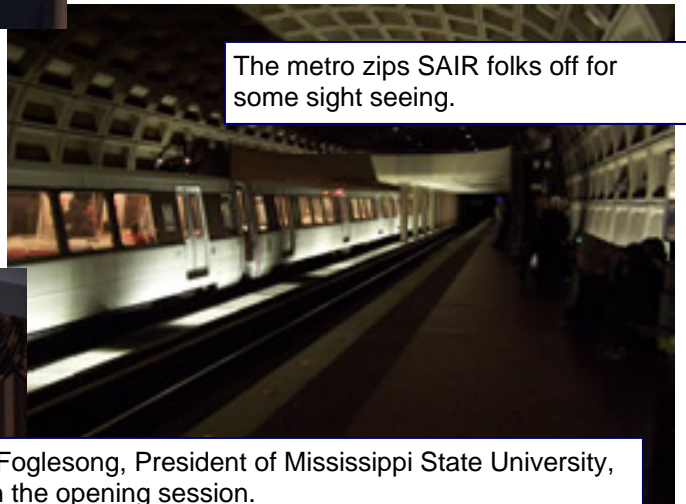
Sandi Bramblett says get ready to rock Little Rock at SAIR 2007!



Nothing says cool quite like a Razorback hat.



Enjoying good food and good company at George's house.



The metro zips SAIR folks off for some sight seeing.



Robert H. Foglesong, President of Mississippi State University, presents in the opening session.

SAIR MEMBERSHIP APPLICATION, October 2006 to October 2007

Name: _____

Position: _____

Institution: _____

Department Name: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Internet/E-mail Address: _____

Office website: _____

Membership Type:
Regular (\$25) _____ Student (\$10) _____ Emeritus (free) _____

Please use this form or pass it on to an interested colleague. The completed form and check should be mailed to:

SAIR Treasurer
Bernie Braun
Louisiana State University
311 Thomas Boyd Hall
Baton Rouge, LA 708032750

Questions?
Phone: (225) 578-1231
Email: bbraun@lsu.edu

Membership Types:

- Student Membership:** For those who are actively pursuing a graduate degree and are not employed full-time.
- Regular Membership:** For those professionals working in institutional research or a related field.
- Emeritus Membership:** For those who have retired and have been an active member of SAIR for at least five years immediately preceding retirement.



If you are interested in submitting any materials for Southern AIR, please send an email to Darla Fletcher (darkeel@memphis.edu)



SAIR

Wishes You a
Happy and
Prosperous
New Year!

