



# Southern AIR

Spring 2007

Volume 29, Issue 2

President's message  
By Lorne Kuffel

Dear SAIR Members,

I know it seems a long way off especially with all of our end of year projects ahead of us, but I want to take this opportunity to focus your attention on October 7 to 9 and SAIR 2007. This past January my fellow SAIR Board members and I visited the Peabody Hotel in Little Rock, Arkansas, the site of our upcoming conference. I can tell you with confidence that this facility will be a wonderful location for us. The meeting rooms are excellent, the guest rooms are very comfortable, and the hotel offers numerous amenities that will be highlighted on the SAIR 2007 conference web site soon.

SAIR Vice President and Conference Program Chair, Sandi Bramblett from the Georgia Institute of Technology, is working hard and planning an exciting conference. The entire SAIR Board was impressed by Sandi's local arrangement committee's commitment and desire to make SAIR 2007 not just a success but a "rockin good time" (my words and not the conference theme). The local arrangements committee includes the committee chair Diane Atchison from Southern Arkansas University Tech, Wyatt Watson from Arkansas Tech University, and June Prince from Ouachita Technical College.

Sandi and her conference committee staff are doing their part in making arrangements for SAIR 2007. Now is the time for you to start thinking about doing your part. Think about the things you are doing and decide that you should share your experience and/or skills with your SAIR colleagues. Respond to the call for participation included in this newsletter. Submit a proposal to present a workshop, paper, workshare experience, panel, technology, special interest group, or roundtable session at the conference. This is a wide range of presentation formats. You should be able to find a format that would be comfortable for you. Don't wait until the May 14 deadline for proposals, submit early and often.

I also want to remind you that SAIR is looking for nominations for key leadership positions on the Board: Vice President/President-Elect, Treasurer, two Members-At-Large, and five members for the Nominating Committee. Please consider nominating yourself or a worthy fellow colleague. Go online at [http://www.sair.org/Call\\_For\\_Nominations/elections.asp](http://www.sair.org/Call_For_Nominations/elections.asp) and nominate someone today. Past President Jim Eck from Rollins College, chair of the Nominating Committee, would greatly appreciate your input.

Finally I want to invite all SAIR members who will be attending AIR in early June to come to our SAIR Special Interest Group meeting at 7:30am on Monday morning, June 4. If I don't see you at AIR then I'll be looking for you in Little Rock next October.



SAIR 2007 Annual Conference website  
<http://sair.org/conferences/2007-little-rock>

# SAIR

*The Southern  
Association for  
Institutional Research*

<http://www.sair.org>

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The College of William and Mary

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Georgia Institute of Technology

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Arkansas State University

Please submit materials for the next  
issue of Southern AIR to  
[darlafletch@yahoo.com](mailto:darlafletch@yahoo.com) by  
**August 1, 2007.**



Association for Institutional Research  
Kansas City, Missouri  
47th Annual Forum  
June 2 - 6, 2007

2007 Annual Forum  
June 2-6 in  
Kansas City, Missouri

Choice/Chance:  
Driving Change in  
Higher Education

Higher education, long recognized as a leader in the creation and dissemination of knowledge and its innovative application, is now challenged by its own success to remain competitive, to remain creative, to be accountable, and to be responsive to emerging public demands. Successfully meeting these expectations means change. Change that at times is driven by choice motivated to reinvent the institution, and at other times, by chance and the desire to minimize its risk or capitalize on its opportunity. Institutional research is often called to inform decisions and change-producing actions.

Are you ready to meet the demands ahead? Join your colleagues on the IR team at the 2007 Forum, re-stock your IR toolbox, share successes and lessons learned, refuel for the year ahead and prepare to keep pace as Choice and Chance Drive Change in Higher Education.

Visit the AIR website at <http://airweb.org>

## SAIR Welcomes Newcomers with Special Events

The SAIR Planning Committee invites all Newcomers to what promises to be an exciting time at this year's SAIR Conference in Little Rock, Arkansas. We are planning two events just for Newcomers. One is the Newcomers' workshop where you will find out what Institutional Researchers actually do and learn about the "fun" projects that may come your way. The second event is the Newcomers' Reception. In a relaxed atmosphere, you will have the opportunity to meet other Newcomers and those of us who have been around quite awhile.

We hope to see you at the workshop and the reception!

SAIR 2007  
Annual Conference Website

<http://sair.org/conferences/2007-little-rock>



## SAIR General Information

Little Rock, Arkansas

October 7 - 9, 2007

*Educate. Empower. Inspire.*

Vice President / Program Chair's Message

By Sandi Bramblett

Dear Colleagues,

As institutional research professionals, we educate, empower and inspire. This theme will come alive at the annual SAIR Conference which will be held October 7-9 in Little Rock, Arkansas. The SAIR 2007 Conference Steering Committee met on January 20 at the conference site, The Peabody Hotel in Little Rock, Arkansas. The local arrangements committee, led by Diane Atchison treated us to fabulous tours, delicious food, and lots of laughter. It's easy to see why Arkansas (a.k.a. the Natural State) will rock you! The hotel is in the heart of Little Rock on the beautiful Arkansas River. With spectacular views all around, it was easy for the committee to envision a grand time for all SAIR members. One board member even noted that the hotel is one of the nicest places SAIR has ever visited! On Friday night, we hopped on the trolley to North Little Rock for a wonderful dinner at Ristorante Capeo. On Saturday, we toured the hotel facilities and ventured out to the Clinton Library where the Arkansas Institutional Research Officers (AIRO) group will host the Monday night event in October. We toured the museum, ate lunch and enjoyed a wonderful afternoon on the town. On Saturday night, we ventured out to Cajun's Wharf in Little Rock. After another fabulous dinner, Diane and her fiancé George commandeered our taxi for a tour of Little Rock at night. Even in the rain, it was obvious what a great place Little Rock is. Outside of Little Rock, there are plenty of attractions for you to enjoy from bass fishing to Hot Springs to diamond mining (yes, Arkansas is the home of the only diamond mine in the United States!). You will want to arrive early and stay late! And...don't forget your dancing shoes! You asked for it and we heard you: as part of the Monday night event, a DJ will be on hand to make sure we rock Little Rock!

The Conference Web page is available from the SAIR website at <http://sair.org> or <http://sair.org/conferences/2007-little-rock>. The web page provides important information about the conference and our host state of Arkansas. You may use the site now to reserve a room at The Peabody Little Rock; click "Hotel Information." The rate is a bargain at \$118 per night. Remember SAIR Conference hotels typically sell out, so I encourage you to make your reservations early. Vendors may also use the web site to register for an exhibit table, sponsor conference events, submit corporate presentation sessions, or promote brand awareness by clicking "Vendor Prospectus."

The most critical thing on our "To-Do" list is to get you involved! SAIR is your organization and as such, we need for you to submit a proposal to present your work to your colleagues in October. Please answer the Call for Participation by clicking "Call for Participation" on the site now. As with last year, proposals will only be accepted via the web submission form. The ultimate success of SAIR 2007 depends on the quality of the program and that means we need your good work and effort. The deadline for submitting proposals is May 14, 2007. Please submit proposals that relate to one of the conference tracks including accreditation, assessment, community colleges, institutional research,

*(Continued on page 4)*

(Continued from page 3)

planning, and technology.

Nominations are also being accepted for SAIR Awards. Please consider nominating someone for special recognition through The James Montgomery Outstanding Service Award; the Distinguished Member Award; the Unsung Hero Award; or The Larry Jones Graduate Student Travel Grant. SAIR 2007 Conference Travel Grants will be awarded to 10 members in order to provide professional development opportunities unique to the SAIR conference. Check out the information in this newsletter for more details.

The conference Registration form and preliminary program will be posted on the conference web page in mid-July. Attendees interested in pre-paying registration may do so by contacting Bernie Braun ([bbraun@lsu.edu](mailto:bbraun@lsu.edu)), SAIR Treasurer.

### Questions?

Sandi Bramblett, SAIR 2007 Program Chair  
Georgia Institute of Technology

Phone: 404.894.8874 FAX: 404.894.0032 E-Mail: [sandi@gatech.edu](mailto:sandi@gatech.edu)

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### Sunday Evening Plenary Session Educate! Empower! Inspire!



The Keynote Address on Sunday evening will be given by Dr. Belle Wheelan, President of the Commission on Colleges of the Southern Association of Colleges and Schools. Her career spans 32 years and includes the roles of faculty member, chief student services officer, campus provost, college president and Secretary of Education. In several of those roles she was the first African American and/or woman to serve in those capacities. Dr. Wheelan attributes her success to hard work, endurance, tenacity, and being in the right place at the right time. She understands the important role of institutional research to educate, empower and inspire. Her knowledge and quick wit are the perfect combination to get the conference off to a rockin' start! Following Dr. Wheelan's address, we will convene an opening reception that will cap the evening off with good food, good friends, and good times!

### The Monday Night Event An Evening at the William J. Clinton Presidential Library and Museum



The Arkansas Institutional Research Officers (AIRO) will host an evening of monumental fun! We have rented the entire facility on behalf of SAIR. You will be able to tour the library and the museum at your own pace. We will then convene in the Great Hall for a spectacular dinner prepared by the Clinton culinary team. Afterward, we will dance the night away back at The Peabody! A good time is guaranteed for all!





## Program Tracks

Your proposal should pertain to one or more of the six following tracks:

The **Accreditation Track** welcomes proposals that address the principles of accreditation adopted by the Southern Association of Colleges and Schools. Our members will gain valuable insights into how your knowledge and expertise informs this important process of external peer review.

The **Assessment Track** welcomes proposals that address authentic approaches to evaluating administrative, support and learning outcomes. Whether reflecting upon insights gained from national surveys or highlighting improved learning outcomes based upon locally developed assessment measures, we want to learn from you about assessment.

The **Community College Track** is a burgeoning area of interest at SAIR. The size and diversity of the community college sector requires us to learn as much as we can about these institutions. If you have knowledge of or experience with community colleges, we welcome your proposal.

The **Institutional Research Track** welcomes proposals that address the effective and efficient collection of data to inform college and university decisions. In addition to data collection, proposals may also address data analysis and best practices for data dissemination to various stakeholders.

The **Planning Track** welcomes proposals that address how legitimate planning processes shape the agenda for your institution. Because thoughtful planning informs decisions, presentations involving strategic planning, enrollment management, budget forecasting, etc. are particularly useful.

The **Technology Track** welcomes proposals that address the use of technology to facilitate our work. Sessions that demonstrate creative and innovate uses of multiple media will enable us to improve upon services to our own institutions.

## Program Sessions

The conference program will include pre-conference workshops along with concurrent paper, panel, roundtable, software demonstration, and special interest group sessions. Throughout the conference, as we collaborate on important professional topics, you'll have the opportunity to meet new colleagues and renew friendships. ***Educate, Empower, and Inspire in Little Rock!***

Proposals addressing all areas relevant to the practice of institutional research, accreditation, assessment, community colleges, planning and technology are solicited. If Internet access is needed, please request such access during the proposal process. The following types of sessions are available:

### **Papers (45 minutes)**

Papers should describe a research study or an effective process or technique (quantitative or qualitative), present a theoretical approach to a problem or issue, or review the literature on a topic of interest to institutional researchers.

### **Panels (60 minutes)**

Panel presentations involve three or four persons who present different perspectives on a common theme or topic. The proposal should describe the common theme/topic and the major points of discussion. The proposal should also describe how each panelist contributes a different perspective to the session.



### **Roundtables (60 minutes)**

Roundtable sessions occur during lunch on Monday, October 8 and offer an opportunity for a convener to give a brief overview of a relevant topic that leads to an engaged and lively discussion. A proposal should include a description of the topic and the convener's relevant expertise and experience.

### **Software Demonstrations (45 minutes)**

Presentations should demonstrate one or more software packages or programming solutions that are applicable to the work of institutional researchers. The proposal should describe the relative strengths, weaknesses, and special features of the product or solution. The presenter should also discuss the hardware required for the software/solution.

### **Workshops (3 or 6 hours)**

Workshops provide the opportunity for in-depth discussion and instruction on a single topic. Demonstrations, exercises, group activities, and other methods of experiential learning are appropriate and desirable. Proposals should outline the specific objectives of the workshop, the intended audience (novice or experienced researchers, prerequisite knowledge/skills, etc.), the instructional techniques, and the qualifications of the instructor(s). Proposals also must include an estimate of the reimbursable expenses and the minimum and maximum number of participants allowed. Workshops occur on Saturday and Sunday, October 6 -7. The technology workshops will be held off site at Pulaski Tech. Transportation will be provided for the 20 minute drive from the conference hotel. Other workshops will be held at The Peabody.

### **Special Interest Group (SIG) Meetings (45 minutes)**

State, regional, sector and topical SIGs are opportunities for discussion of issues and topics of importance to particular groups of participants. To reserve meeting space for a SIG, check the appropriate button on the electronic proposal form.

### **Equipment**

Please clearly indicate on the electronic proposal form what you will need in terms of equipment for your presentation. SAIR will make every effort to accommodate reasonable requests. Note that all presenters must provide their own laptop computers for doing their presentation. For additional information, contact the Program Chair, Sandi Bramblett ([sandi@gatech.edu](mailto:sandi@gatech.edu)).

### **Facilitators**

The session facilitators' primary tasks are to introduce the sessions, distribute session evaluation materials, return session evaluation materials to the presenter, and assure that sessions begin and end on time. Whether a newcomer or veteran, serving as a facilitator is an excellent way to become involved in SAIR. If you would like to serve as a facilitator, you may either submit your information now via the proposal form or in July when the registration website becomes available. For more information, you may contact our Facilitator Chair, Cathy Tanner via e-mail at [tanner530@bellsouth.net](mailto:tanner530@bellsouth.net). You will earn the undying gratitude of your program planning committee plus your name will be entered in a drawing to receive fabulous prizes!

### **Important Information for all Participants**

All participants are expected to pay conference registration fees, and those submitting proposals acknowledge their intent to register by submitting a proposal. Honoraria are not paid to presenters, although reasonable expenses are reimbursed for workshop materials.

## Apply for a SAIR 2007 Conference Travel Grant

**SAIR 2007 Conference Travel Grants** are awarded to 10 members in order to promote professional development among institutional research professionals. Awards are available to both active members and newcomers (individuals who will become new members of SAIR at this annual conference).

Grants are awarded in the amount of \$300, plus waiver of conference registration fees (an additional \$125 value).

To apply for a travel grant, send the following information to Jon Acker ([jon@oir.ua.edu](mailto:jon@oir.ua.edu)) by August 1, 2007:

1. Your name and institution/organization of employment
2. A brief resume/curriculum vitae
3. A statement of how the grant will contribute to your professional development, particularly with regard to future activity in SAIR
4. A statement describing your financial need and information about any financial support available from your institution and/or possible sources

Please put "SAIR Travel Grant" in the subject line of your email.

Winners of a travel grant will be notified by **August 15, 2007**.

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## Apply for the Larry G. Jones Graduate Student Travel Grant

The **Larry G. Jones Graduate Student Travel Grant** will be awarded for the 2007 SAIR Conference. Established in 2005 to honor past SAIR president and executive board member Larry G. Jones, the travel grant will be awarded annually to a deserving graduate student who meets the award criteria. A total of \$500 will be awarded to the successful applicant to defray travel expenses associated with the annual SAIR conference and the conference registration fee will be waived as well.

The applicant for the Larry G. Jones Graduate Student Travel Grant must be currently enrolled as a graduate student at either the master's or PhD level at an accredited institution of higher education. Enrollment must be verified via letter from the registrar of the home institution. The applicant must also have submitted a scholarly paper which has been accepted for presentation at the annual SAIR conference.

For further information, please visit the SAIR website <http://www.sair.org/Conferences/larry-jones-travel-grant.asp> or contact Kathleen Morley at [Kathleen\\_morley@baylor.edu](mailto:Kathleen_morley@baylor.edu).

Please put "Larry G. Jones Graduate Student Travel Grant" in the subject line of the email.

# Call for Participation

## Submit a proposal to the SAIR 2007 Conference Proposal Due Date: May 14, 2007

Submit a proposal to the SAIR 2007 Conference! All conference registrants, whether SAIR newcomers or veterans, are encouraged to respond to this call for participation. SAIR provides an outstanding venue for you to inform others about ongoing planning, research and evaluation activities on your campus.

This year proposals are only being accepted online.

Online form:

<http://www.sair.org/proposals>

Details on program tracks, program sessions and instructions:

<http://www.sair.org/Conferences/2007-little-rock/prosp.asp>

**So get online and submit a proposal today!**

If for any reason you can not submit your proposal via the web, please contact the Program Chair, Sandi Bramblett at 404.894.8874 or [sandi@gatech.edu](mailto:sandi@gatech.edu).

## Call for Nominations By Jim Eck, Past President

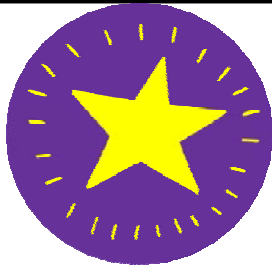
As Chair of the SAIR 2007 Nominating Committee, I encourage you to respond soon to the "Call for Nominations" at [http://www.sair.org/Call\\_For\\_Nominations/sair\\_nominations.html](http://www.sair.org/Call_For_Nominations/sair_nominations.html). You are welcome to submit for any or all of the positions more than one name with supporting information. We also encourage you to nominate yourself if you want to serve SAIR in one of these available capacities.

The current SAIR Board can be accessed at [http://www.sair.org/Officers\\_Committees/Officers/Officers2.asp](http://www.sair.org/Officers_Committees/Officers/Officers2.asp). Specifically, the Nominating Committee's task will be to provide by June an election ballot with a slate of nominations for the following positions to be filled effective October 9, 2007:

- 1) Vice President/President Elect and 2008 Program Chair (in Nashville, Tennessee)
- 2) Treasurer - Currently Bernie Braun of Louisiana State University
- 3) Member at Large - Currently Mary Harrington of University of Mississippi
- 4) Member at Large - Currently Michelle Hall of Southeastern Louisiana University
- 5) Five Nominating Committee members to participate in the 2008 nomination process

Please send an email to [jeck@rollins.edu](mailto:jeck@rollins.edu) if you have any questions. The Nominating Committee values your input.





## Call for Nominations for SAIR Awards

By Kathleen Morley, Member-at-Large

The Southern Association for Institutional Research (SAIR) has established three awards to recognize the contributions of members to the Southern Association or to the field of institutional research. SAIR members are invited to nominate deserving colleagues for one of the following awards and recognitions.

### **The James R. Montgomery Outstanding Service Award**

This award is given to an individual who has made a significant contribution to SAIR over an extended period of time. Each nominee must have been a SAIR member for over five years and cannot be a member of, or a candidate for, the Board of Directors during the year nominated. In addition, two of the following criteria must be met:

1) The nominee has been a member of the Board of Directors or a chair of either a conference or a committee appointed by the SAIR president. 2) has been an officer of, or a recognized leader in the establishment of, a state or special interest group which has been associated with SAIR; and 3) has made a professional contribution to SAIR by being actively involved in a combination of the following: a) has presented contributed papers at a SAIR conference; b) has organized, offered or acted as a primary participant in workshops at the SAIR annual conference or at workshops sponsored by an affiliated SAIR organization or group; c) has contributed in some other specific significant way that has advanced the professionalism of SAIR.

### **SAIR Special Recognition Unsung Hero/Heroine Award**

This award recognizes the ongoing contributions of a member to SAIR and to the field of institutional research and planning in the broadest sense. This award honors individuals whose effort and initiative might not otherwise receive public recognition. The types of effort to be considered include management assignments, innovative projects or ideas, development of new initiatives, or other ongoing service to SAIR, other than as an elected officer. [For purposes of this award, officer is defined as President, Secretary or Treasurer.]

All members of SAIR are eligible to receive the award with the following exceptions:

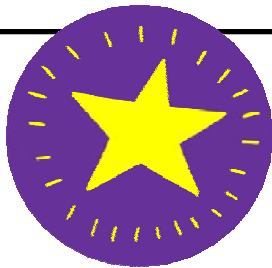
1) A person who has previously won the award; and 2) Officers of SAIR shall not be eligible until five years have passed since completion of their most recent term of office.

### **Distinguished Membership Award**

Distinguished Membership may be awarded to members or former members who have made distinguished contributions to institutional research. This award is a meaningful recognition of significant effort in the field of institutional research. Distinguished Membership status is retained for the lifetime of the individual. (Persons retiring from active service in institutional research may be recognized through the award of emeritus membership rather than with the Distinguished Membership Award.)

A member or former member nominated for Distinguished Membership should meet the following qualifications: 1) has been an active and contributing member of SAIR; 2) has contributed substantially to the field of institutional research over an extended period of time, either in the practice of institutional research or in a supporting role (e.g. faculty, college president); and 3) has influenced higher education policies and practice through work or research.

***See Nominations Process on Page 10***



## SAIR Awards Nomination Process

Send an e-mail attachment in Microsoft Word format by July 31, 2007 to Kathleen Morley at the following e-mail address: [Kathleen\\_Morley@baylor.edu](mailto:Kathleen_Morley@baylor.edu).

The attachment should include the following sections:

SAIR Award Name: Nominator information: name, current position, company or institutional affiliation, address, phone, fax, and email

Nominee information: name, current position, company or institutional affiliation, address, phone, fax, and email

Has this nomination been discussed with the nominee? (Yes or No)

Provide a brief summary of the nominee's accomplishments in reference to the award for which they are nominated; Has this achievement been the basis of any other previously awarded SAIR Award? If yes, how does this nomination differ from previous body of work honored?

Provide a narrative summary of 1,000 words or less. Include the following in your narrative: evaluate the nominee's accomplishments and a specific identification of the work to be recognized; explain why the nominee is being recommended for this award with regard to the stated purposes of the award; if the nominee has received another SAIR Award within the last five years, specifically describe why this nomination is appropriate; if the nominee has received a previous SAIR Award, describe why this award nomination does not cover the basis for a previous award; analyze patents if cited; and if the nominee is not the sole author of works, specify the contribution of the nominee.

Questions regarding the awards process should be directed to Kathleen Morley via e-mail at [Kathleen\\_Morley@baylor.edu](mailto:Kathleen_Morley@baylor.edu) or by phone at (254) 710-8837.

## SAIR 2008 Nashville, TN

People come to Nashville for the music. Always have. Always will. Music speaks to our souls and, here in Music City, there's a lot of talking going on. From small intimate clubs on Lower Broad to the world-famous Grand Ole Opry to a world-class symphony hall to songwriter nights at dozens of locations, you can experience music first-hand in more than 100 live venues. Just remember: the person sitting next to you might have just written a new hit song. You never know. And that's just part of the magic of a visit to Music City.



The Downtown Sheraton is within walking distance of the Ryman Auditorium "Mother Church of Country Music"; the Country Music Hall of Fame and Museum; all the Honky Tonks on Lower Broadway; Printer's Alley; Bicentennial Capitol Mall; and Fort Nashborough.

There are great places to eat, dance, drink and be merry. Learn the newest line dances at the Wild Horse Saloon and then dance your way over to the famous Tootsie's Orchid Lounge. Want to hear some blues? Be sure to visit BB King's. There are lots of fun touristy shops in the downtown area or hop a cab over to the Opry Mills mall at Opryland, also home of the Grand Ole Opry. Culture, yes — Nashville is somewhere between culture and agriculture. The Frist Center for the Visual Arts, the new Schermerhorn Symphony Hall, and the Tennessee Performing Arts Center are within walking distance.

**So plan on joining your SAIR friends in Nashville for SAIR 2008!**

## SAIR 2006 Papers are Now Online

SAIR members can access the papers that were presented at the SAIR 2006 conference via the login screen located at <http://www.sair.org/Conferences/2006-Arlington/papers/sairlogin.html>. The user name and password have not changed. If you have not submitted your presentation for inclusion, please send it to Michelle Hall ([mhall@selu.edu](mailto:mhall@selu.edu)).

If you need the username and password to access this page, please notify Michelle Hall at [mhall@selu.edu](mailto:mhall@selu.edu) or Darla Fletcher at [darlafletch@yahoo.com](mailto:darlafletch@yahoo.com).



**SAIR 2008**  
**Nashville, Tennessee**  
October 18-21, 2008

**SAIR 2009**  
**Dallas, Texas**  
October 17-20, 2009

## Upcoming Events in the SAIR Region

4/13/2007 - 4/17/2007

NCSU Assessment Symposium

The 2007 NCSU Undergraduate Assessment Symposium, "Systematic, Systemic & Sustainable Assessment: A Process of Inquiry," will be held at the Embassy Suites Hotel in Cary, NC. <http://www.ncsu.edu/assessment/symposium/>

6/2/2007— 6/6/2007

AIR Forum

The Association for Institutional Research (AIR), 47th Annual Forum at the Hyatt Regency Crown Center, 2345 McGee St, Kansas City, Missouri.

6/17/2007 - 6/24/2007

Data Policy Institute

The National Summer Data Policy Institute is a one-week intensive session held in the Washington, D.C. area. The overall purpose of the Institute is to provide researchers with opportunities to gain access to some of the most comprehensive education resources in the nation.

6/24/2007

IPEDS Teaching Institute

Bolger Center, Potomac, MD

7/26/2007 - 7/28/2007

NCCI conference in New Orleans

8/1/2007—8/3/2007

TENNAIR Annual Conference in Nashville, TN

"Looking at the Past and Preparing for the Future: Driving Toward Improvement"

<http://Tennair.org>

Regional events excerpted from AIR calendar and is not a comprehensive list.  
Visit <http://airweb.org> for more information and event listings.

## SAIR Financial Statement Calendar Year 2006

<i>Assets as of December 31, 2005</i>	SAIR	CMG	Total
Bank balance	\$ 62,690.77	\$ -	\$ 62,690.77
Investment balance	47,062.58	1,726.67	48,789.25
<b>Total</b>	<b>\$109,753.35</b>	<b>\$ 1,726.67</b>	<b>\$111,480.02</b>

### Income during the Year:

New and Renewed Memberships	\$ 3,300.00	\$ -	\$ 3,300.00
CMG Contribution	-	305.00	305.00
2006 Conference	99,679.75	-	99,679.75
2005 Conference	7,372.25	-	7,372.25
BIRC Grant	2,000.00	-	2,000.00
Jones Grant	500.00	-	500.00
Checking Interest	67.84	-	67.84
Investment Interest	2,115.65	86.48	2,202.13
<b>Total Income</b>	<b>\$115,035.49</b>	<b>\$ 391.48</b>	<b>\$115,426.97</b>

### Expenditures during the Year:

2005 Conference (Best Paper)	\$ 500.00	\$ -	\$ 500.00
2006 Conference	88,240.59	-	88,240.59
January 2006 Board/Planning Meeting	3,054.95	-	3,054.95
BIRC Grant	1,830.96	-	1,830.96
Jones Grant	500.00	-	500.00
Corporate Filing Fee	61.25	-	61.25
Tax Preparation	150.00	-	150.00
Financial Review	500.00	-	500.00
Postage	239.14	-	239.14
Communications Specialist	5,000.00	-	5,000.00
June Board Meeting	306.17	-	306.17
SACS Meeting	1,329.23	-	1,329.23
Postcard for Proposals	199.00	-	199.00
Checks	36.00	-	36.00
Miscellaneous	202.69	-	202.69
<b>Total Expenditures</b>	<b>\$102,149.98</b>	<b>\$ -</b>	<b>\$102,149.98</b>

<b>Total net income during period</b>	<b>\$ 12,885.51</b>	<b>\$ 391.48</b>	<b>\$ 13,276.99</b>
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### Assets as of December 31, 2006

Bank balance	\$ 73,460.63	\$ -	\$ 73,460.63
Investment balance	49,178.23	2,118.15	51,296.38
<b>Total</b>	<b>\$122,638.86</b>	<b>\$ 2,118.15</b>	<b>\$124,757.01</b>



**SAIR 2007**  
**"We're ready to rock Little Rock!"**

## A Little Look at Little Rock History

In 1722, French explorer, Bernard de la Harpe, lands near a small rock formation on the south bank of the Arkansas River which he reputedly names La Petite Roche (the little rock).

In 1836, Arkansas becomes the 25th state, and Little Rock became the official capital city.

1957 - The Little Rock Nine are enrolled at Little Rock's Central High School after public protests and the Arkansas National Guard, under the direction of Governor Orval Faubus, prevents their first attempt at enrollment. President Eisenhower dispatches federal troops to ensure the students' safety and enforce their right to attend school. These events are collectively referred to as the Crisis at Central High.

In 1992, Bill Clinton is elected President of the United States. He delivers an election night acceptance speech from the front steps of the historic Old State House in downtown Little Rock. He is the first person from the state of Arkansas to be elected President. He is elected to a second term in 1996.

In 2004, William J. Clinton Presidential Center opens with a host of dignitaries and celebrities, including President George W. Bush, and former presidents George H. W. Bush and Jimmy Carter.

Read more on Little Rock at  
[http://en.wikipedia.org/wiki/Little\\_Rock,\\_Arkansas](http://en.wikipedia.org/wiki/Little_Rock,_Arkansas)

## Little Rock Miscellaneous Facts

The city population is 184,564 (based on 2005 data) and the city size is 116.81 sq mi.

Douglas MacArthur was from Little Rock.

The nation's all-time best-selling African American novelist, E. Lynn Harris, is a Little Rock native. William Grant Still, also a Little Rock native, was the first African American conductor of a major symphony.

Charles Lindbergh made a stop in Little Rock in 1927, four months after he crossed the Atlantic Ocean in the "Spirit of St. Louis."

Socks Clinton, former First Feline of the White House, was born in Little Rock.

Little Rock is home to the "cheese dog", a hot dog with cheese inserted in the middle. Invented in 1956, the cheese dog met with much success, but its predecessor, the "chili dog" - a frankfurter with a tiny amount of chili encased inside - did not fair as well.

Read more facts at <http://www.littlerock.com/media/fun-facts.asp>

## Find out more about Little Rock

Little Rock Chamber of Commerce  
<http://www.littlerockchamber.com/>

Heart of Arkansas  
<http://www.heartofarkansas.com/>

Little Rock Visitors and Convention Bureau  
<http://www.littlerock.com>



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Office website: \_\_\_\_\_

Membership Type:  
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**SAIR 2007 Annual Conference website**

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If you are interested in submitting any materials for Southern AIR, please send to Darla Fletcher ([darlafletch@yahoo.com](mailto:darlafletch@yahoo.com))