



Message from Ross Griffith, President of SAIR

The 32nd annual SAIR Conference in beautiful historic Charleston, South Carolina, October 22-25, 2005 promises to be a classic in every way. Jim Eck, Vice President and Conference Program Chair, and Lisa Pace, Pam King and Chris Mee, Co-chairs of Local Arrangements, have been working very hard in planning a multitude of outstanding professional development opportunities. Please plan to attend the Charleston conference but also answer the "Call for Participation" in this newsletter or at <http://www.sair.org/>. There are many opportunities for conducting workshops, paper presentations, software demonstrations and leading roundtable discussions.

Professor Larry G. Jones of the Institute of Higher Education (IHE) at the University of Georgia has announced he will be retiring on April 1, 2005. Larry is a Past President of SAIR, a recipient of the prestigious Distinguished Member award and has served as the Liaison to SAIR from IHE performing multiple important functions including the editing and producing of SAIRMAIL. Additionally, he has been an ambassador for institutional research by attending and presenting at countless state conferences in our region over the past 30 years. His "official" responsibilities to SAIR will continue through the 2005 Conference in Charleston. We are indebted to Larry for his tremendous services to SAIR.

The gray box to the right indicates the diverse geographic distribution of our membership as of January 11, 2005. SAIR Treasurer Michelle Hall reported on March 10, 2005 a total of 573 SAIR members, an all time record, with several months still left in our membership year. The SAIR Board does have a strategic plan of moving our conferences around the region to serve our constituencies in the best manner possible. Our 2006 conference will be in Crystal City, Virginia (across the Potomac River from Washington, D.C.) while the 2007 conference will take place in Little Rock, Arkansas. Immediate Past President Jim Purcell's recent survey of the membership indicates that Atlanta, Georgia and Nashville, Tennessee are the front runners for 2008. SAIR continues to have a bright future to build upon its outstanding history.

Geographic Distribution of SAIR Members as of January 11, 2005

Georgia	71
Alabama	64
Texas	64
Louisiana	55
Mississippi	49
South Carolina	39
Florida	35
Virginia	33
North Carolina	30
Tennessee	24
Arkansas	18
Kentucky	16
DC	10
Oklahoma	9
Maryland	2
West Virginia	2
Delaware	1
Other States	27
Total	549

SAIR Annual Conference website

<http://www.rollins.edu/provost/SAIR/Charleston/charleston.htm>

SAIR

*The Southern Association for
Institutional Research*

<http://www.sair.org>

President

Ross A. Griffith
Wake Forest University

Vice President

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Rollins College

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Cathy Tanner
Bishop State Community College

SAIR/IHE Liaison

Larry Jones
University of Georgia

Editor, Southern AIR
Darla Keel, University of Memphis

Please submit materials for the
next issue of Southern AIR by
August 1, 2005.

2005 Annual Forum
May 29-June 1
San Diego, California

MISSION: IMPROVE HIGHER EDUCATION

Register online or download the Forum registration form in PDF today and start planning your Forum activities. This year there are 26 Pre-Forum Workshops; 75 Poster sessions; 120 Scholarly paper presentations; 178 Research Presentations; 47 Demonstration sessions; and 70 Special Interest Groups.

The Plenary Speakers are Martin Carroll, Audit Director for Australian Universities Quality Agency; and Patrick Callan, founding President of the National Center for Public Policy and Higher Education.

Register for the 2005 AIR Forum today!

AIR website: <http://airweb.org>

SAIR Welcomes Newcomers with Special Events

The SAIR Planning Committee invites all Newcomers to what promises to be an exciting time at this year's SAIR Conference in Charleston, South Carolina. We are planning two events just for Newcomers. One is the Newcomers' workshop where you will find out what Institutional Researchers actually do and learn about the "fun" projects that may come your way. The second event is the Newcomers' Reception. In a relaxed atmosphere, you will have the opportunity to meet other Newcomers and those of us who have been around quite awhile. We hope to see you at the workshop and the reception!



**Submitting a proposal to
SAIR?**

You can do it online this year!



You can submit your proposal electronically at
http://asp.rollins.edu/holt/camp/SAIR_2005_Proposal.asp.

See page four of this newsletter for more information on proposals.

Engaging Challenges as the Paradigms Shift



Charleston, South Carolina

SAIR General Information

Charleston, South Carolina

October 22-25, 2005

Dear Colleagues,

The SAIR 2005 Conference Steering Committee met on January 15 at the Francis Marion Hotel in Charleston, South Carolina. We toured the conference facilities, walked a few blocks to the College of Charleston visiting the labs for our workshop sessions, and sampled fantastic meals at *39 Rue de Jean* and *The Boathouse*. Keep in mind that the Francis Marion is a historic hotel and that Charleston is a walking city. Be sure to pack comfortable shoes and an umbrella, especially if you plan to attend one or more workshop sessions.

Here are a few important topics for you to consider:

The **Conference Web page** is available from the SAIR web page www.sair.org or <http://www.rollins.edu/provost/SAIR/Charleston/charleston.htm>. As you visit the conference web page, click "*Conference Information*" to view messages about the conference, updated lists of conference planning committees, and the **Call for Participation** (in both paper and web versions). To find detailed reservation information for our primary and overflow hotels, follow the "*Accommodations*" link. Finally, click "*About Charleston*" to plan activities of special interest to you.

The **Call for Participation** is available at <http://www.rollins.edu/provost/SAIR/SAIRcall4participation.pdf>. The deadline for submitting proposals is **May 9, 2005**. If you would prefer to submit your proposals electronically, you may do so by clicking http://asp.rollins.edu/holt/camp/SAIR_2005_Proposal.asp. Please submit proposals that relate to one of the conference tracks including accreditation, assessment, community colleges, institutional research, planning, and technology.

SAIR 2005 Conference Travel Grants are awarded to 10 members in order to promote professional development among institutional research professionals. Awards are available to both active members and newcomers (individuals who will become new members of SAIR at this annual conference). Grants are awarded in the amount of \$300, plus waiver of conference registration fees.

The conference **Registration form and preliminary program** will be posted on the conference web page mid-July. Attendees interested in pre-paying registration may do so by contacting Michelle Hall (mhall@selu.edu), SAIR Treasurer. A free Delta roundtrip ticket will be raffled for members who register by August 15, 2005 (SAIR board members and travel grant winners are ineligible for the raffle).

SAIR 2005 has an **excellent slate of plenary speakers** including Dr. Craig Swenson, Provost and Senior Vice President for Academic Affairs at the University of Phoenix, and Dr. Mary Thornley, President of Trident Technical College. These speakers will address issues related to the conference theme: "Engaging Challenges as the Paradigms Shift."



Dr. Craig Swenson
University of Phoenix



Dr. Mary Thornley
Trident Technical College

Sharing good times with friends....

The conference's **opening reception** kicks off the conference in 1920's style. We will have flappers, music, dancing, and hors d'oeuvres in the opulence of the 1926 Colonial Ballroom.

The **special event** begins with a horse-drawn carriage arriving at the doorsteps of the historic Francis Marion Hotel; embarking on a 30-minute tour of the beautifully preserved Historic District.



The tour will conclude at the legendary Boathouse Restaurant. Here participants will experience the culinary delights of one of Charleston's premiere dining destinations while enjoying the evening socializing with colleagues.



and making SAIR memories....

Jim Eck
Program Chair, 2005 SAIR Conference
Rollins College
(407) 646-2375
jeck@rollins.edu

Engaging Challenges as the Paradigms Shift



Annual Conference
Southern Association for Institutional Research (SAIR)

October 22-25, 2005
The Francis Marion Hotel
Charleston, South Carolina

Proposal Due Date: May 9, 2005

Charleston is a fantastic location for our 32nd annual SAIR conference. I am hopeful that the professional opportunities available at the conference, in large measure determined by your proposals, will match the grandeur of Charleston's historic district. As we “**engage challenges as the paradigms shift,**” please spend October 22-25 in Charleston with a SAIR learning community, characterized by informative sessions and unmatched camaraderie.

All conference registrants, whether SAIR newcomers or veterans, are encouraged to respond to this call for participation. SAIR provides an outstanding venue for you to inform others about ongoing planning, research and evaluation activities on your campus. Please submit a proposal pertaining to one or more of the six tracks that follow:

The **Accreditation Track** welcomes proposals that address the revised principles of accreditation adopted by the Southern Association of Colleges and Schools. Our members will gain valuable insights into how your knowledge and expertise informs this important process of external peer review.

The **Assessment Track** welcomes proposals that address authentic approaches to evaluating administrative, support and learning outcomes. Whether reflecting upon insights gained from national surveys or highlighting improved learning outcomes based upon locally developed assessment measures, we want to learn from you about assessment.

The **Community College Track** is a burgeoning area of interest at SAIR. The size and diversity of the community college sector requires us to learn as much as we can about these institutions. If you have knowledge of or experience with community colleges, we welcome your proposal.

The **Institutional Research Track** welcomes proposals that address the effective and efficient collection of data to inform college and university decisions. In addition to data collection, proposals may also address data analysis and best practices for data dissemination to various stakeholders.

The **Planning Track** is the newest track at SAIR. Because thoughtful planning informs decisions, we welcome proposals that address how legitimate planning processes shape the agenda for your institution.

The **Technology Track** welcomes proposals that address the use of technology to facilitate our work. Sessions that demonstrate creative and innovative uses of multiple media will enable us to improve upon services to our own institutions.

The conference program will include pre-conference workshops along with concurrent paper, panel, roundtable, software demonstration, and special interest group sessions.

Throughout the conference, as we collaborate on important professional topics, you'll have the opportunity to meet new colleagues and renew friendships. Come to Charleston and let's exchange perspectives on how best to "**engage challenges as the paradigms shift.**"

Jim Eck
Program Chair, 2005 SAIR Conference
Rollins College
(407) 646-2375
jeck@rollins.edu

Proposals addressing all areas relevant to the practice of institutional research, accreditation, assessment, community colleges, planning and technology are solicited. The following types of sessions are available:

Papers (45 minutes)

Papers should describe a research study or an effective process or technique (quantitative or qualitative), present a theoretical approach to a problem or issue, or review the literature on a topic of interest to institutional researchers. Please submit proposals electronically to Joe Knop (knop@gwu.edu), George Washington University with cc: to Jim Eck (jeck@rollins.edu).

Panels (60 minutes)

Panel presentations involve three or four persons who present different perspectives on a common theme or topic. The proposal should describe the common theme/topic and the major points of discussion. The proposal should also describe how each panelist contributes a different perspective to the session. Please submit proposals electronically to Joe Knop (knop@gwu.edu), George Washington University with cc: to Jim Eck (jeck@rollins.edu).

Roundtables (60 minutes)

Roundtable sessions occur during lunch on Monday, October 24 and offer an opportunity for a convener to give a brief overview of a relevant topic that leads to an engaged and lively discussion. A proposal should include a description of the topic and the convener's relevant expertise and experience. Please submit proposals electronically to Margie Hobbs (mjhobbs@olemiss.edu), University of Mississippi with cc: to Jim Eck (jeck@rollins.edu).

Software Demonstrations (45 minutes)

Presentations should demonstrate one or more software packages or programming solutions that are applicable to the work of institutional researchers. The proposal should describe the relative strengths, weaknesses, and special features of the product or solution. The presenter should also discuss the hardware required for the software/solution. If Internet access is needed, please request such access during the proposal process (see box on Proposal Cover Page). Please submit proposals electronically to Joe Knop (knop@gwu.edu), George Washington University with cc: to Jim Eck (jeck@rollins.edu).

Workshops (3 or 6 hours)

Workshops provide the opportunity for in-depth discussion and instruction on a single topic. Demonstrations, exercises, group activities, and other methods of experiential learning are appropriate and desirable. Proposals should outline the specific objectives of the workshop, the intended audience (novice or experienced researchers, prerequisite knowledge/skills, etc.), the instructional techniques, and the qualifications of the instructor(s). Proposals also must include an estimate of the reimbursable expenses and the minimum and maximum number of participants allowed. Workshops occur on Saturday and Sunday, October 22 -23. Please submit proposals electronically to Denise Gardner (denise.gardner@irp.gatech.edu), Georgia Institute of Technology with cc: to Jim Eck (jeck@rollins.edu).

Proposal Submission Instructions - *Paper, Panel, Roundtable, Software Demonstration or Workshop*

1. Please electronically submit the Proposal Cover Page at the end of this document, an abstract, and a narrative representing the body of the proposal by May 9, 2005.
2. An abstract of no more than 100 words is required. Although some editing may occur, most abstracts of accepted presentations will appear verbatim in the conference program.
3. A narrative representing the body of the proposal is limited to three "pages" and should cover the following: a) significance or timeliness of the topic; b) historical, theoretical, and/or conceptual framework; c) method of inquiry; d) analytical method; and e) intended audience.
4. No reference to authors or their institutions should appear in the body of the proposal.
5. SAIR will notify primary contacts in mid June about the status of their proposals.

Equipment

Each session room will have an overhead projector and screen. Please submit all requests and justifications for other equipment during the proposal process (see box on Proposal Cover page). SAIR will make every effort to accommodate reasonable requests. For additional information, contact the Program Chair, Jim Eck (jeck@rollins.edu).

Special Interest Group (SIG) Meetings (45 minutes)

State, regional, sector and topical SIGs are opportunities for discussion of issues and topics of importance to particular groups of participants. To reserve meeting space for a SIG, send electronically the proposal form to Donald Cunningham (hip@utk.edu), University of Tennessee with cc: to Jim Eck (jeck@rollins.edu).

Facilitators

The session facilitators' primary tasks are to introduce the sessions, distribute session evaluation materials, return session evaluation materials to the presenter, and assure that sessions begin and end on time. Whether a newcomer or veteran, serving as a facilitator is an excellent way to become involved in SAIR. If you would like to serve as a facilitator, complete the name and address section on the proposal form, check the statement indicating your intent to serve, and send electronically to Mary Gunn (mgunn@coastal.edu), Coastal Carolina University with cc: to Jim Eck (jeck@rollins.edu).

Important Information for all Participants

All participants are expected to pay conference registration fees, and those submitting proposals acknowledge their intent to register by submitting a proposal. Honoraria are not paid to presenters, although reasonable expenses are reimbursed for workshop materials.

SAIR Travel Grants

SAIR is now awarding **ten travel grants** to the annual conference in order to promote professional development among institutional research professionals. Awards are available to both active members and newcomers (individuals who will become new members of SAIR at this annual conference). Applications from individuals who have not received a travel grant from SAIR within the past two years will receive priority.

Grants are awarded in the amount of \$300, plus waiver of the conference registration fees. To apply for a travel grant, send electronically to Cathy Tanner (ctanner@bishop.edu), Bishop State Community College, by August 1, 2005 the following information:

1. Your name and institution/organization of employment
2. A brief resume/curriculum vitae
3. A statement of how the grant will contribute to your professional development, particularly with regard to future activity in SAIR
4. A statement describing your financial need and information about any financial support available from your institution and/or possible sources

If you are interested in becoming a **member of SAIR**, contact: Michelle Hall, SAIR Treasurer
Southeastern Louisiana University
SLU 11851
Hammond, Louisiana 70402
Ph: (985) 549-2077 FAX: (985) 549-3640
E-mail: mhall@selu.edu

Proposal Cover Page

(Please read the "Proposal Submission Instructions" on page 6 before completing this page.)

Deadline May 9, 2005

Session Title:

Session Track:

- | | |
|--|---|
| <input type="checkbox"/> Accreditation | <input type="checkbox"/> Assessment |
| <input type="checkbox"/> Community College | <input type="checkbox"/> Institutional Research |
| <input type="checkbox"/> Planning | <input type="checkbox"/> Technology |

Sessions Format: *Check the appropriate box and provide other information where applicable.*

- Panel Software Demonstration Paper Roundtable Workshop

Number of workshop participants: ___ Maximum ___ Minimum

Special Equipment Request

All sessions, except Roundtable Discussions, will be provided with an overhead projector and screen. If the use of other equipment is an *integral* part of your presentation, indicate your needs below.

- Computer Projector Internet Access Other: _____

If you checked any of the above boxes, specify exactly what is needed and attach a commentary justifying your request. Requests submitted during this proposal process will receive priority.

Contact Information:

(Required for ALL proposals) If you are a facilitator, complete only this section.

- Primary Presenter Facilitator SIG Contact

Name:	
Position:	
Institution:	
Office Address:	
City/State/Zip:	
Telephone:	
E-mail:	

Additional Presenter (1):

Name:	
Position:	
Institution:	
City/State/Zip:	
Telephone:	
E-mail:	

Additional Presenter (2):

Name:	
Position:	
Institution:	
City/State/Zip:	
Telephone:	
E-mail:	

Additional Presenter (3):

Name:	
Position:	
Institution:	
City/State/Zip:	
Telephone:	
E-mail:	

Presenter Requirement

By submitting this form, you are indicating that you will attend the SAIR 2004 conference as a paid attendee if your proposal is accepted, barring any emergency situations.

Proposals for Paper, Panel, or Software Demonstration

E-Mail as attachments:

(a) Proposal Cover Page

(b) Abstract and (c) Narrative to:

Joe Knop (knop@gwu.edu) with cc: to Jim Eck (jeck@rollins.edu)

Proposals for Roundtable

E-Mail as attachments:

(a) Proposal Cover Page

(b) Abstract and

(c) Narrative to:

Margie Hobbs (mjhobbs@olemiss.edu) with cc: to Jim Eck (jeck@rollins.edu)

Proposals for Workshop

E-Mail as attachments:

(a) Proposal Cover Page

(b) Abstract and

(c) Narrative to:

Denise Gardner

(denise.gardner@irp.gatech.edu) with cc: to Jim Eck (jeck@rollins.edu)

SIG Contacts

E-mail Proposal Cover Page to:

Donald Cunningham (hip@utk.edu) with cc: to Jim Eck (jeck@rollins.edu)

Facilitator

E-mail Proposal Cover Page to Mary Gunn (mgunn@coastal.edu) with cc: to Jim Eck (jeck@rollins.edu)



**Remember....
Proposal Deadline is May 9, 2005**

Unofficial Minutes of Business Meeting and Awards Breakfast October 19, 2004 in Biloxi, Mississippi Teresa Hall, Secretary

At 7:50 a.m., the 2004 SAIR Business and Awards Breakfast meeting was called to order. President Jim Purcell (Oklahoma State Regents for Higher Education) welcomed attendees and thanked the Mississippi Association for Institutional Research for helping put on the conference.

Secretary's Report

The minutes from the 2003 SAIR business meeting and awards breakfast were approved with Gerry Dizinno (St. Mary's University) moving and Rich Howard (Montana State University) seconding the motion for approval.

Treasurer's Report

Treasurer Michelle Hall (Southeastern Louisiana University) presented the current financial statement for SAIR. The combined bank and investment account balance, as of September 30, 2004, was \$96,743.87. Total assets, as of September 30, 2004, totaled \$134,342.88. Michelle reminded the members that this does not include conference expenses, which are estimated to be between \$40,000 and \$50,000.

Audit Committee

President Purcell reported that the Audit Committee for Fiscal Year 2003 consisted of Gerry McLaughlin (DePaul University) and John Kalb (Southern Methodist University). The committee reviewed SAIR's banking and financial statements and concluded that the Treasurer and the Board have been good stewards of the membership's money.

Nominating Committee

Past President Joseph Hoey (Georgia Institute of Technology) thanked the members of the 2003-04 Nominating

(Continued on page 14)

SAIR Future Conference Survey Results Jim Purcell, Past President on the Board

108 members responded to the SAIR Future Conference Survey administered in January and February of this year. Of the respondents, "Airport Access" (71.3%) and "Reasonably priced hotel accommodations" (63.9%) were identified as the top factors that should be used to determine a conference site. "Restaurants" (76.9%) was identified as the top activity or attraction desired in a conference site. City size was not considered important in site selection, but a medium size city was preferred. Recommendations were given for over 60 cities for future conference sites. The cities which garnered the most first choice votes were: Atlanta (15.9%), Nashville (13.6%), New Orleans (12.5%), Savannah (8.0%), and Dallas (5.7%).

The information has been reviewed by the SAIR Board and forwarded to a conference planning company called Helms-Briscoe to help identify hotels and conference facilities in cities of interest.

First Choice Cities for Future SAIR Conferences

Atlanta 15.9%
Nashville 13.6%
New Orleans 12.5%
Savannah 8.0%
Dallas 5.7%

Respondents were asked to recommend up to three cities as possible future conference sites in order of preference. These are percentages of only first choice selections with a percentage of 5% or greater.

Top Cities Overall for Future SAIR Conferences

Atlanta 11%
Nashville 10.6%
Savannah 7.3%
New Orleans 6.9%
Dallas 6.1%
Orlando 4.5%
Miami 3.7%
Myrtle Beach 3.7%
Asheville 2.9%
Birmingham 2.9%
Memphis 2.4%

Respondents were asked to recommend up to three cities as possible future conference sites in order of preference. These are the top 11 cities identified, when all three preferences are aggregated.



Call for Nominations for SAIR Awards

Sandi Bramblett, Georgia Institute of Technology

The Southern Association for Institutional Research (SAIR) has established three awards to recognize the contributions of members to the Southern Association or to the field of institutional research. SAIR members are invited to nominate deserving colleagues for one of the following awards and recognitions.

The James R. Montgomery Outstanding Service Award

This award is given to an individual who has made a significant contribution to SAIR over an extended period of time. Each nominee must have been a SAIR member for over five years and cannot be a member of, or a candidate for, the Board of Directors during the year nominated. In addition, two of the following criteria must be met:

1) The nominee has been a member of the Board of Directors or a chair of either a conference or a committee appointed by the SAIR president. 2) has been an officer of, or a recognized leader in the establishment of, a state or special interest group which has been associated with SAIR; and 3) has made a professional contribution to SAIR by being actively involved in a combination of the following: a) has presented contributed papers at a SAIR conference; b) has organized, offered or acted as a primary participant in workshops at the SAIR annual conference or at workshops sponsored by an affiliated SAIR organization or group; c) has contributed in some other specific significant way that has advanced the professionalism of SAIR.

SAIR Special Recognition Unsung Hero/Heroine Award

This award recognizes the ongoing contributions of a member to SAIR and to the field of institutional re-search and planning in the broadest sense. This award honors individuals whose effort and initiative might not otherwise receive public recognition. The types of effort to be considered include management assignments, innovative projects or ideas, development of new initiatives, or other ongoing service to SAIR, other than as an elected officer. [For purposes of this award, officer is defined as President, Secretary or Treasurer.]

All members of SAIR are eligible to receive the award with the following exceptions:

1) A person who has previously won the award; and 2) Officers of SAIR shall not be eligible until five years have passed since completion of their most recent term of office.

Distinguished Membership Award

Distinguished Membership may be awarded to members or former members who have made distinguished contributions to institutional research. This award is a meaningful recognition of significant effort in the field of institutional research. Distinguished Membership status is retained for the lifetime of the individual. (Persons retiring from active service in institutional research may be recognized through the award of emeritus membership rather than with the Distinguished Membership Award.)

A member or former member nominated for Distinguished Membership should meet the following qualifications: 1) has been an active and contributing member of SAIR; 2) has contributed substantially to the field of institutional research over an extended period of time, either in the practice of institutional research or in a supporting role (e.g. faculty, college president); and 3) has influenced higher education policies and practice through work or research.

See Nominations Process on Page 12

SAIR Awards Nomination Process

Send an e-mail attachment in Microsoft Word format by July 31, 2005 to Sandi Bramblett at the following e-mail address: sandi.bramblett@irp.gatech.edu. The attachment should include the following sections:

SAIR Award Name: Nominator information: name, current position, company or institutional affiliation, address, phone, fax, and email

Nominee information: name, current position, company or institutional affiliation, address, phone, fax, and email

Has this nomination been discussed with the nominee? (Yes or No)

Provide a brief summary of the nominee's accomplishments in reference to the award for which they are nominated; Has this achievement been the basis of any other previously awarded SAIR Award? If yes, how does this nomination differ from previous body of work honored?

Provide a narrative summary of 1,000 words or less. Include the following in your narrative: evaluate the nominee's accomplishments and a specific identification of the work to be recognized; explain why the nominee is being recommended for this award with regard to the stated purposes of the award; if the nominee has received another SAIR Award within the last five years, specifically describe why this nomination is appropriate; if the nominee has received a previous SAIR Award, describe why this award nomination does not cover the basis for a previous award; analyze patents if cited; and if the nominee is not the sole author of works, specify the contribution of the nominee.

Questions regarding the awards process should be directed to Sandi Bramblett via e-mail at sandi.bramblett@irp.gatech.edu or by phone at 404.894.8874.



SAIR Financial Statement Calendar Year 2004 Michelle Hall, Treasurer

Assets as of December 31, 2003

Bank balance	\$12,764.43
Reserve Fund	\$79,000.00
Committee on Missions & Goals	\$1,704.21
Total	\$93,468.64

Income during the Year:

New and Renewed Memberships	\$4,685.00
CMG Contribution	\$455.00
2004 Conference	\$87,070.11
2003 Conference	\$258.00
BIRC Grant	\$2,000.00
Checking Interest	\$56.10
Investment Interest	\$325.64
Total Income	\$94,849.85

Expenditures during the Year:

2004 Conference	\$73,055.23
2003 Conference	\$500.00
2006 Conference	\$416.16
Newsletter	\$1,372.60
Corporate Filing Fee	\$61.25
Taxes	\$600.00
IHE	\$473.90
Membership Recruitment	\$222.72
June Board Meeting	\$200.48
SACS Meeting	\$1,092.02
Miscellaneous	\$66.50
Total Expenditures	\$78,060.86

Total net income during period **\$16,788.99**

Assets as of December 1, 2004

Bank balance	\$17,011.53
Conference Reserve Fund	\$91,000.00
Committee on Missions & Goals	\$2,174.65
Total	\$110,186.18

Note: In 2001 a committee of former SAIR Treasurers and Presidents recommended that SAIR increase its Conference Reserve Fund to the value of at least two conferences, in case attendance is lower than budgeted, the conference is not held for some reason, or the cost to SAIR of the conference is more than revenue generated by the conference. The Conference Reserve Fund reflects the basic costs of the previous two conferences.

Regional Scoop: Scorecards Workshop

Kris Redd Mascetti, Auburn University Montgomery



On Friday, January 14, 2005, the Alabama Association for Institutional Research (ALAIR) held its annual workshop on the campus of Southeastern Bible College in Birmingham, Alabama. Thirty-five (35) people attended the workshop. The title of the workshop was "Scorecards as Performance Indicators: The UAB Experience." Presenters at the workshop were Dr. Carol Garrison (President, UAB), Dr. Glenna Brown (Assistant Vice President for Planning/Director, Institutional Studies and Services, UAB), Mary Beth Adams (Assistant Director, Institutional Research, UAB), and Dr. John Lyons (Vice President for Planning and Information Management, UAB). The presenters were extremely knowledgeable in the area of scorecards and were able to discuss the topic from their own experienced perspectives. The information presented at the workshop was very informative and will prove to be useful as Institutional Researchers continue to meet the never-ending challenges of improving institutional effectiveness.

2005 Calendar of Events

March 21 - 22, 2005. The Louisiana Association for Institutional Research (LAIR) will hold their annual conference at Louisiana State University in Baton Rouge, LA. This conference includes a hands-on IPEDS workshop.

March 31 - April 1, 2005. The Mississippi Association for Institutional Research (MAIR) will hold their annual meeting in Jackson, MS. This conference includes a hands-on IPEDS workshop.

April 7 - 8, 2005, the Alabama Association for Institutional Research, (ALAIR) will hold their annual conference in Fairhope, Alabama. Contact Cara Mia Pugh, (334) 844-4765 or pughcam@auburn.edu for information. More details available soon on their web site <http://alair.org/>.

May 29 - June 1, 2005, The Association for Institutional Research (AIR), **45th Annual Forum**, at the San Diego Marriott Hotel, San Diego, CA.

August 3 - 5, 2005, The Tennessee Association for Institutional Research (TENNAIR) will hold their annual conference in Brentwood, Tennessee. The conference website is http://oir.memphis.edu/tennairmain/aug_2005/index.shtml

Excerpted from AIR calendar on website

SAIR 2006 October 14-17 DoubleTree Hotel Crystal City, Virginia

**Karen Gentemann and Debbie Dailey,
Co-Local Arrangement Chairs**

Imagine looking out the window of your hotel and seeing the Washington Monument and the Lincoln and Jefferson Memorials just in the distance. Then only a couple of blocks away you hop on a Metro train and find yourself walking around those places in a matter of minutes. Or maybe you'd like to see some of the greatest museums and art galleries in the world, for free! And if that's not enough, you're within walking distance of Pentagon City Mall with 170 stores and restaurants. It's all possible if you make plans to attend SAIR 2006 in Crystal City, Virginia, just outside Washington, DC.

The DoubleTree Hotel, Crystal City, is your destination for this conference and it promises to be a great one. The hotel has just completed an extensive facelift, the sites and sounds of our nation's capital are all around, and there's nothing that can top a gathering of the Southern Association! Come to learn and to be challenged professionally, but come to enjoy a wonderful venue for the conference as well. Everyone on the Local Arrangements Committee is excited to have you visit. We promise that you will have a "capital" experience!

(Continued from page 10)

Committee: Sarah Carrigan (University of North Carolina – Greensboro), Ike Ikenberry (Belmont University), Deb Stuart (Oklahoma State Regents for Higher Education), Catherine Watts (Clemson University) and Andrew Luna (State University of West Georgia) for their service.

Past President Hoey announced that the newly elected Board members are Vice President Jim Eck, Rollins College; Secretary Julie Fulgham, Mississippi State University; Member-at-Large Cathy Tanner, Bishop State Community College; Member-at-Large Sandy Bramlett, Georgia Institute of Technology. The newly elected Nominating Committee members are Cornelia Wills, Middle Tennessee State University; Mitzi Johnson, Northeast Mississippi Community College; Jon Acker, University of Alabama; Cara Mia Pugh, Auburn University; Sharron Ronco, Florida Atlantic University. Jim Purcell was inducted into Dinosaur Club by Past President Hoey.

Vice President's Report

Vice President Ross Griffith (Wake Forest University) announced that the number of conference registrants was 439. There were 401 workshop registrations, and the special event sold out its 225 tickets. He reminded members that 35 concurrent sessions remain and sessions will continue until noon. He thanked the local arrangements committee and members of the various planning committees for their hard work. Vice President Griffith then recognized the vendors, and gave special thanks to those sponsoring events, including the sponsors HigherEd.org, Scantron, and HERI. Members were encouraged to fill out their conference evaluation forms.

Awards

Member-at-Large Marcus Babaoye (Worcester State College) presented the Best Paper Award from the 2003 Conference: "Does It Matter Who's in the Classroom? Effect of Instructor Type on Student Achievement, Satisfaction and Retention," by Sharron Ronco. The paper was presented at the 2004 AIR Forum in Boston as one of the best papers from regional affiliated organizations. Member-at-Large Babaoye then presented several awards from conference competitions: Best Factbook - Georgia Institute of Technology; Best Mini Factbook - George Mason University; Best Electronic Factbook - Middle Tennessee State University, Texas State Technical College Harlingen, Mississippi State University; Best Planning Document - Alabama A & M University; Best Website, Texas State Technical College Harlingen.

The Charlie Brown Tennis Award was presented to Lesa Jeannson (Louisiana State University) and Adam Shick (Wake Forest University). President Purcell presented the James Montgomery Outstanding Service Award to Gerry Dizinno of St. Mary's University. This award is given to a SAIR member who has exhibited exemplary service to SAIR, to state IR organizations and/or to the IR field. President Purcell presented the SAIR Distinguished Service Award to William Fendley of Wayne State University and the University of Alabama. The Distinguished Member Award is given to one who has made significant and meaningful contributions to the field of higher education. President Purcell recognized outgoing officers and board members. Members at Large Chris Mee (Coastal Carolina University) and Marcus Babaoye, Secretary Teresa Hall (University of Alabama at Birmingham) and Past President Joseph Hoey were awarded with plaques as tokens of appreciation from the Association.

Other Business

Glenn James (Tennessee Technological University) reported that the AIR Board sends happy anniversary greetings to SAIR, and invites all SAIR members to attend the 2005 AIR Forum in San Diego, California, over Memorial Day weekend.

Vice President-Elect Jim Eck reminded the membership that the next SAIR Conference will be held in Charleston, South Carolina on October 22-25, 2005. The Westin Francis Marion will be the conference hotel.

It was announced that Larry Jones, past president and longtime Board member as IHE representative, will be retiring April 1. Susan Broyles from the US Department of Education will also be retiring in the upcoming year.

Door prizes from AIR and from Charleston were given out.

There being no further business, upon motion of Glenn James with second by Joseph Hoey, the meeting was adjourned at 8:35 a.m.



SAIR Planning Committee
says, "We'll see you in
Charleston!"

Get Ready to Dance!

Learn the
Basic Charleston Step....

[http://www.absoluteastronomy.com/encyclopedia/C/Ch/Charleston_\(dance\).htm](http://www.absoluteastronomy.com/encyclopedia/C/Ch/Charleston_(dance).htm)



Want to be the *cat's pajamas*?
Then study up on 20's slang
before the conference!

Bee's knees - an extraordinary person, thing, idea

Berries - attractive or pleasing; "It's the berries."

Big cheese - the most important or influential person

Bluenose - a prude

Cat's meow or cat's pajamas - something splendid or stylish

Cheaters - eyeglasses

Dogs - feet

Giggle water - an intoxicating beverage

Hoofer - dancer

Hotsy-totsy - pleasing

Jake - okay

Jalopy - old car

Swanky - ritzy

Excerpted from: www.geocities.com/MotorCity/Lane/6341/History/Roaring20s.html

Did you know that....?

The Charleston dance steps are believed to have been created by African Americans living on a small island near Charleston, South Carolina and that the steps were being danced in Charleston around 1903?

By 1913 the Charleston dance had danced its way up to Harlem and in 1923, the dance was performed by a Broadway chorus line to the tune of James P. Johnson's song named "Charleston"?

Some ballrooms used to post signs that read "PCQ"?

It meant "**Please Charleston Quietly.**"

Excerpted from <http://www.infoplease.com/ce6/ent/A0811494.html> and <http://www.mixedpickles.org>

SAIR MEMBERSHIP APPLICATION, October 2004 to October 2005

Name: _____

Position: _____

Institution: _____

Department Name: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Internet/E-mail Address: _____

Office website: _____

Membership Type:
Regular (\$25) _____ Student (\$10) _____ Emeritus (free) _____

Please use this form or pass it on to an interested colleague. The completed form and check should be mailed to:

Michelle Hall
SAIR Treasurer
Southeastern Louisiana University
SLU 11851
Hammond, LA 70402

Membership Types:

Student Membership: For those who are actively pursuing a graduate degree and are not employed full-time.

Regular Membership: For those professionals working in institutional research or a related field.

Emeritus Membership: For those who have retired and have been an active member of SAIR for at least five years immediately preceding retirement.

If you are interested in submitting any materials for Southern AIR, please send to Darla Keel (darkeel@memphis.edu)

Southern AIR

