

Southern ASR

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WINTER 2011-2012

PRESIDENT'S MESSAGE DENISE GARDNER

The school year is more than half over, and yet there's still so much to do: surveys, rankings, course evaluations, reports, and conference presentations, just to list a few. How about thinking back to all you learned at the 2011 SAIR conference in Atlanta? Whether you attended one of the great pre-conference workshops, learned from our speaker about today's students and their technological needs, picked up some tips from a presentation or demo, or met some new colleagues, I hope you had a wonderful experience.

SAIR is an all-volunteer organization, and we couldn't have such an amazing conference without our elected officers and their committees working tirelessly to plan ahead and then work during the conference to ensure that everyone has a great time. I personally want to thank Cara Mia Braswell for bringing you such a good slate of workshops for two years. Nerissa Rivera worked really hard to recruit great exhibitors and I hope many of you visited their booths and learned about their services. I owe lots of gratitude to Sandi Bramblett and her local arrangements committee for helping with so many things, including the great special event at the Carter Center. Other board members, and many of your colleagues, served on committees or offered their expertise as presenters: Ruth and Donna at the registration desk, Edwin on the website, Lisa welcoming the newcomers, and Donald overseeing the awards. Finally, I want to thank Ike Ikenberry, and past presidents Bernie Braun and Michelle Hall for lending an ear when I needed advice or encouragement. I am a firm believer in teamwork, and the SAIR 2011 conference couldn't have been so great without all the help everyone offered.

And since it's still winter and many of us are still having some cold weather, let us turn our thoughts to sunny Florida and the upcoming conference in Orlando. Kathleen Morley and her committees are planning another incredible event, and she's giving you a sneak peak later in this newsletter. I hope many of you will make plans to attend. The Disney Grand Floridian is a wonderful hotel. They treated us very well for the planning meeting a few weeks ago, and we're getting a great deal on the rate. Plan to come early or stay late to enjoy the Disney parks, but make sure you attend a couple of workshops and all the conference presentations!

The call for nominations has gone out — please consider running for office or nominating a colleague. Be thinking about what project you'd like to share with your colleagues or what great workshare tip you may want to present at this year's conference. And if you're going to the AIR Forum, we'll have a SAIR meeting where you can network with colleagues and learn more about the fall conference.

Again, I want to thank all the many folks who helped me organize last year's conference. If you are inclined, let some of them know how much you appreciate their voluntarily sharing their time and expertise with all of us. I hope to see many of you in New Orleans in June and/or in Orlando in late September!



SAIR AWARDS AND RECOGNITION 2010-2011 MEMBER-AT-LARGE, DONALD CUNNINGHAM

Two SAIR members were acknowledged for their contributions to institutional research during the Awards Breakfast. The winners of the 2011 Recognition Awards were:

James Montgomery Outstanding Service Award



Ross Griffith, Wake Forest University

Distinguished Member Award



Glenn James, Tennessee Technological University

SAIR acknowledged winners in four publication categories during the Awards Breakfast. The winners of the 2011 Publication Awards were:

Best Electronic Fact Book:

- 1st Place: University of Georgia
- 2nd Place: Wake Forest University
- 3rd Place: Middle Tennessee State University

Best IR website:

- 1st Place: University of South Carolina
- 2nd Place: University of West Georgia
- 3rd Place: University of Georgia

Best Fact Book

- 1st Place: University of Georgia
- 2nd Place: University of West Georgia
- 3rd Place: Jacksonville State University

Best Mini Fact Book:

- 1st Place: Georgia Institute of Technology
- 2nd Place: University of West Georgia
- 3rd Place: Florida State University

SAIR's 2011 BEST PAPER AWARD Member-At-Large Julianna Proctor, 2011-2012



After the 2011 SAIR conference in Atlanta, members submitted presentation papers which were evaluated by a committee of reviewers. We are pleased to announce that the SAIR 2011 Best Paper was awarded to the team of **Dr. Sandra Nicks Baker, Karen J. Price, and Mary Heuser of Belmont Abbey College** for their paper, **"Measuring students' engagement on campus: Are the NSSE benchmarks an appropriate measure of adult students' engagement?"** Congratulations! The winners of this award have the opportunity to present their paper at the AIR Forum in New Orleans in June 2012. To defray their travel-related costs to AIR, the team will receive a \$500 reimbursement which will be divided equally among the team members. In addition, a plaque recognizing the SAIR Best Paper Award will be presented at the SAIR Conference in Orlando in September 2012. The Best Paper Award Committee was chaired by Julianna Proctor and assisted by Matthew Campbell, Ross Griffith, Daina Henry, and Alicia Weaver.

VICE PRESIDENT AND 2012 PROGRAM CHAIR, KATHLEEN MORLEY



It is my pleasure to invite each of you to Orlando for the 2012 SAIR Conference September 22-25. The conference will be held in the beautiful Grand Floridian Resort & Spa. The Planning Committee has already been hard at work putting together an informative conference filled with learning and networking opportunities. The theme of this year's conference is "The Magic of SAIR: Insight, Inspiration, Imagination".

The call for proposals will go out in April. I encourage everyone to submit a proposal for a paper, roundtable, or workshop. If you are interested in volunteering your time for the conference, please don't hesitate to contact me.

There are plenty of ways to get involved - presenting, facilitating, and reviewing proposals just to name a few.

Obviously, we are in a wonderful location. We will be within shouting distance of the *Magic Kingdom*[®], *Epcot*[®], and other Disney parks - all of which are easily accessible via the Disney transportation system. Special ticket pricing will be available.

We plan to have the conference website available soon. On there, we will have tons of information regarding conference registration, hotel accommodations, and travel tips.

Hope to see you in September in Orlando!

2011-2012 Member-at-Large Report, Edwin Litloff

At the 2011 SAIR Conference, twenty-one pre-conference workshops were offered in addition to the AIR/IPEDS post-conference workshop. The wide variety of workshop topics included assessment, statistics, accreditation, IR Planning, and a number of software programs including Excel, Access, SSPS, and SAS. Over 225 members attended the workshops.

The workshops received positive feedback. Some comments from attendees included:

"Thank you so much for a very 'eye opening' workshop. I will share this invaluable info with my colleagues to help promote 'good' change. Thanks."

"Very good. Very informative!"



"I really enjoyed this workshop! Thanks for putting this together. It really gave me some neat ideas for our institution. I love the idea of an assessment matrix."

"Excellent - wish I had this a year ago when I started."

"It was an awesome learning experience!! No regrets for waking up early."

"I enjoyed the workshop. I definitely learned things I can take back. Thanks for demystifying some of Excel!"

As you can see, the workshops are extremely beneficial and provide a great deal of information in an extended timeframe on Saturday and/or Sunday.

Plans are underway for the 2012 pre-conference workshops. We are looking for skilled SAIR members to offer their time to help train and inform others in Institutional Research, Planning, Accreditation, and Assessment. We are interested in providing topics that are relevant and interesting to the members. Look for information surveying the membership to ensure we offer the best workshops for 2012.

The SAIR conference in Orlando will be unbelievable and we hope you attend one (or more) of the excellent opportunities for professional development in the pre-conference workshops.

2010-2011 ANNUAL REPORT, IKE IKENBERRY, 2010-2011 PRESIDENT

Greetings Fellow SAIR Members!

I am happy to report that by the time this epistle reaches you, I will have visited Savannah, Georgia the site of our 2015 Annual Conference (by popular vote of our membership). While there, I will meet with the sales representatives of the Hyatt Regency Savannah and the Marriott Savannah Riverfront hotels to negotiate contracts with both hotels. Julie Daniels of Helms Briscoe has graciously offered to be there with me during the negotiations. Julie has represented SAIR for a number of years by assisting our past presidents in obtaining the very best hotels for our conferences. Julie assisted Sandi Bramblett in securing the Grand Floridian for the upcoming 2012 SAIR Conference in Orlando, Florida to be held September 22-25, 2012. I can promise you that you will truly enjoy the accommodations, and of course, Disney World. Once we have negotiated the Savannah contracts, the SAIR Board will carefully weigh the pros and cons of the offers and make a decision on one of the hotels, which will be announced to all our members in the next edition of the Southern Air.

While in Savannah, I will be meeting briefly with several SAIR members from the immediate vicinity regarding their participation in the 2015 Conference as potential members of the local arrangements committee. Michael Crow, Savannah State University, has been in contact with at least five SAR members that have expressed an interest in being a very important part of the conference and are willing to meet with me while I am in Savannah. Thank you Mike!

The 2012 Nominating Committee, composed of Julia Pet-Armacost, David Allen, Michael Crow, Andrew Luna, and Greg Schutz, are beginning to accumulate potential members that will make up a slate of nominees for the 2012 elections. The offices to be filled this year include: Vice President/Program Chair (for 2013 in Memphis), Secretary, and two Members-At-Large. I know I can speak for the Nominating Committee when I ask each of you to consider running for one of these positions. In my thirty years of active participation in SAIR, I have yet to hear anyone who has served in any capacity on the SAIR Boards say that they had not had a spectacular time in service to our association. Yes, it is work, in addition to our daily tasks, but far more rewarding in terms of knowing that you have contributed your time and effort to a very worthy cause as a volunteer. Do you feel the vibes? Let me or one of the committee members know if you would consider running or if you have a name of someone who would consider running for any of these offices. HOLD THE PRESSES! The Call for Nominations website is up and running. Please put it to good use and nominate a likely candidate, [http://www.sair.org/Call For Nominations/sair_nominations.html](http://www.sair.org/Call_For_Nominations/sair_nominations.html).

Lisa Lord, Member-At-Large, 2010-2011

2011 TRAVEL GRANTS

SAIR was once again able to further support the membership by awarding ten Travel Grants, including the Bill Fendley Travel Grant, for the 2011 Annual Conference. Each recipient was very excited to receive the travel grant and expressed interest in becoming more involved in SAIR. The Travel Grants are a great resource and all members are encouraged to apply.



2011 Newcomer's Reception and Mentoring Program



SAIR's newest members arrived in Atlanta ready to get involved with SAIR. At the reception, Newcomers were able to meet their SAIR colleagues, gain valuable insights, and enjoy delicious ice cream treats. The reception provides a fun welcome to SAIR and is a perfect way to begin life-long professional

relationships. All SAIR members are encouraged to attend the reception to welcome newcomers. Special thanks to Campus Labs for donating notebooks to Newcomers.

A new Mentoring Program was introduced at the 2011 Conference and over thirty mentors were recognized at the Newcomer's Reception. We appre-

ciate the Mentors' commitment to SAIR by agreeing to serve in this role alongside SAIR Newcomers. Special thanks to Mary Harrington and Mitzy Johnson for implementing this program.

AND NOW.....A WORD FROM SAIR AFFILIATES



FAIR 2012 Conference News!

The Florida Association for Institutional Research held their Annual Conference February 16-17, 2012. The two-day event featured 17 member presenta-

tions, two sponsor presentations, three birds of a feather sessions, and one speed networking session. Visit <http://www.florida-air.org/> for more information

MdAIR Future Events

Save these dates:

May 4—Spring Institute at Goucher College

July 20—Summer Drive-In at Mount St. Mary's University

October 19—Fall Conference at Morgan State University.

More details will follow on the MdAIR website at

www.mdair.org.

NCAIR 2012 Annual Conference: "The Art of Institutional Research"

March 12-14, 2012

Graylyn International Conference Center

Winston-Salem, NC

Pre-conference workshop: "Principles, Persuasion, and Perspective"

Led by Dr. Steven Sheeley, Vice President, SACSCOC

Keynote speakers:

Dr. Christina Leimer, Associate Vice President for Institutional Effectiveness, California State University, Fresno

Dr. Harold Martin, Chancellor, North Carolina A&T State University

There is also a full schedule of presentations by our colleagues. Sessions typically include recent institutional studies, accreditation, best practices, or technical tools that can help us in our work. Please plan to come join us for another excellent conference!

To Register for the NCAIR Conference: <https://secure.airweb3.org/ncair/>

Graylyn Online registration for guest rooms:

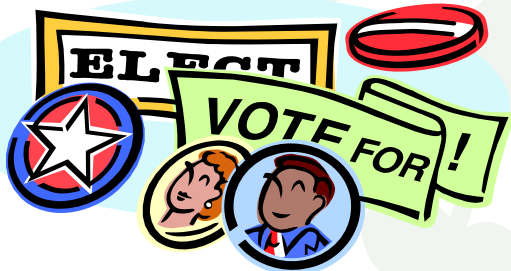
The online site for reservation is: <http://www.graylyn.com>

Click "Guest Rooms" in the left column, Select "Make Reservation" in the left column, Select "Meeting and Wedding Reservation" in the middle of the screen. Complete the online form and be sure to indicate "NCAIR Conference" in the "Notes" box

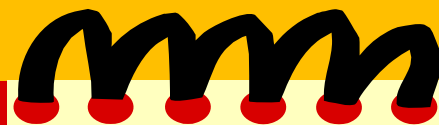
For questions about NCAIR or the NCAIR Annual conference, contact:

Scott Jenkins, NCAIR 2012 Conference Program Chair and President-Elect or Heather Langdon, NCAIR President

Or visit the NCAIR site at: <http://www.ncair.net>



SAIR colleague, Sandi Bramblett, is on the AIR ballot for the position of Vice President. Deadline for voting is March 16, 2012. AIR members received email notification of the election. Please consider show of support for Sandi in casting your vote.



A Note from the SAIR Board.....

The SAIR Board is in the process of reorganizing the judging criteria for Best Paper, Best Electronic Fact Book, and Best IR Website. Upon completion, we will make this information available on the SAIR website.

SAIR Financial Statement

Calendar Year 2011

Assets as of January 1, 2011	SAIR Checking	Investment Account			PDCF	Total
		SAIR	CMG			
Bank balance	\$ 30,845.83					\$ 30,845.83
Investment balance	\$ -	\$ 57,920.76	\$ 5,028.57	\$ 5,345.38		\$ 68,294.71
Total	\$ 30,845.83	\$ 57,920.76	\$ 5,028.57	\$ 5,345.38		\$ 99,140.54
Income during the year:						
New and Renewed Membership	\$ 1,900.00	\$ -	\$ -	\$ -	\$ -	\$ 1,900.00
Conference Income	\$ 139,258.00	\$ -	\$ -	\$ -	\$ -	\$ 139,258.00
Larry Jones Scholarship Contributions	\$ 750.00	\$ -	\$ -	\$ -	\$ -	\$ 750.00
Error Correction	\$ 32.12					\$ 32.12
Checking Interest	\$ 27.30	\$ -	\$ -	\$ -	\$ -	\$ 27.30
Investment Interest	\$ -	\$ 5.79	\$ 0.50	\$ 0.53		\$ 6.82
Total Income	\$ 141,967.42	\$ 5.79	\$ 0.50	\$ 0.53		\$ 141,974.24
Expenditures during the year:						
January 2011 Board/Planning Meeting	\$ 3,091.94	\$ -	\$ -	\$ -	\$ -	\$ 3,091.94
2010 Conference	\$ 58.60	\$ -	\$ -	\$ -	\$ -	\$ 58.60
2011 Conference	\$ 138,247.10	\$ -	\$ -	\$ -	\$ -	\$ 138,247.10
2011 Conference Refunds	\$ 1,200.00	\$ -	\$ -	\$ -	\$ -	\$ 1,200.00
May Board Meeting/SAIR SIG @ AIR	\$ 690.25	\$ -	\$ -	\$ -	\$ -	\$ 690.25
Nova/Elavon Merchant Account Fees	\$ 4,289.83	\$ -	\$ -	\$ -	\$ -	\$ 4,289.83
Cvent Services	\$ 2,400.00	\$ -	\$ -	\$ -	\$ -	\$ 2,400.00
Future Site Selection Expenditures	\$ 364.71	\$ -	\$ -	\$ -	\$ -	\$ 364.71
SAIR Best Paper Award	\$ 500.00	\$ -	\$ -	\$ -	\$ -	\$ 500.00
SAIR Travel Grants	\$ 2,700.00	\$ -	\$ -	\$ -	\$ -	\$ 2,700.00
Bill Fendley Travel Grant	\$ 300.00	\$ -	\$ -	\$ -	\$ -	\$ 300.00
Larry Jones Travel Grant	\$ 500.00	\$ -	\$ -	\$ -	\$ -	\$ 500.00
Corporate Filing Fee	\$ 61.25	\$ -	\$ -	\$ -	\$ -	\$ 61.25
Tax Preparation	\$ 325.00	\$ -	\$ -	\$ -	\$ -	\$ 325.00
Postage	\$ 72.45	\$ -	\$ -	\$ -	\$ -	\$ 72.45
Liability Insurance	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Miscellaneous Office Supplies	\$ 145.39	\$ -	\$ -	\$ -	\$ -	\$ 145.39
Investment Account Annual Fee	\$ -	\$ 51.09	\$ 4.19	\$ 4.72		\$ 60.00
Total Expenditures	\$ 154,946.52	\$ 51.09	\$ 4.19	\$ 4.72		\$ 155,066.52
Total net income during period	\$ (12,979.10)	\$ (45.30)	\$ (3.69)	\$ (4.19)		\$ (13,032.28)
Assets as of December 31, 2011						
Bank balance	\$ 17,866.73	\$ -	\$ -	\$ -		\$ 17,866.73
Investment balance	\$ -	\$ 57,875.46	\$ 5,024.88	\$ 5,341.19		\$ 68,241.53
Total	\$ 17,866.73	\$ 57,875.46	\$ 5,024.88	\$ 5,341.19		\$ 86,108.26

Ruth Salter, SAIR Treasurer

Notes:

- 1) The SAIR account line includes both checking account funds and undesignated investment account funds. CMG (Committee on Mission and Goals) and PDCF (Professional Development Contingency Fund) includes funds designated for a specific purpose and deposited in an investment account. CMG funds donated in 2010 (\$150) were placed in SAIR checking as this account is earning more interest at this time than the investment account.
- 2) All values herein are based on bank statements
- 3) Nine SAIR Travel Grants were awarded in 2011