TBCU elects officers, moves forward with research

The TBCU Special Interest Group elected new officers at the Forum. New officers are: Sam Baldwin, President; Myrtis Dunn-Green, Vice-President; Gladys Bennett, Secy/Treasurer. Thanks to Tony Williams, Michael Boatwright and Maxine Allen for eight years of leadership. TBCU hosted yet another successful “soulfood” outing...this time in Albuquerque at Powdrells BBQ Restaurant. Nearly 30 folks joined TBCU including AIR President-elect Tim Sanford, Forum Chairs Betty Stanley and Mike Middaugh, and Associate Forum Chair-elect Dawn Geronimo-Terlka. For a nominal fee TBCUers (friends) were treated to a BBQ feast! At the business meeting it was announced that TBCU had submitted a proposal (since approved) to the External Relations Committee to publish a peer-refereed research journal or occasional papers review. TBCU thanked Sandy Johnson and her committee for their support in this endeavor. A new publications committee will be formed and a call for papers sent out this fall.

It seems that Charlie Brown practices what he preaches. After less than a year of research and writing, Charlie has published his family history in a beautifully bound and charmingly written 81 page book replete with photos.

Kudos to all TBCUers who worked to make the Albuquerque Forum a success (Gladys Bennett, Averlyn Pedro, Sam Baldwin...ah...the list goes on).

Tony Williams

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Second Quarter 1996 Financial Statement

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**Distribution among accounts:**

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Submitted by Robert Kuhn

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1993 IPEDS CD-ROM Available This Summer

Bill Freund, National Center for Education Statistics, reports that the 1993 version of the IPEDS CD-ROM is finally at the Government Printing Office (GPO). Once GPO cuts an NCES-approved master disk, mass production gets underway with a single copy going to each institution. Mailout will be around the end of July or early August. If you returned the 1992 registration card, you will receive a personal copy of the CD-ROM. If you have questions, contact Bill at bill_freund@ed.gov.

Bill Freund

Get on board with the SAIR Conference Pull Out starts on page 3!
President’s Letter

Well, here it is, the middle of the summer. All of us are sitting back and enjoying the calm before the storm of a new academic year, right? Of course I’m only kidding! It seems that all of us are faced with more and more demands on our time and other resources these days. As I talk with various members of our association, I hear frequent references to things such as stress and pressure. As we face these issues one source of support is participation in SAIR. Having colleagues who know what you’re facing is somewhat comforting. Learning from their experiences is a blessing.

As an organization, we strive to focus on professional development. In our view, professional development includes keeping up with the latest technology to help us do our jobs better, staying aware of developments in legislation and reporting requirements, and providing opportunities to share research findings in our field. Also, it means providing a support network of friends and acquaintances who are willing to share their expertise, their knowledge, and their wisdom to make a colleague’s job easier. But, above all else, it provides an opportunity to develop personal friendships with a wonderful group of people. For example, I was thrilled to learn that Deborea Winfrey (Winston-Salem State University) and Garland Thompson (1995 SAIR keynote speaker) have developed a personal relationship (actually, they’re engaged!) since meeting in Roanoke. I am saddened by the loss of my friend and colleague, John Hemmeter from the University of Tennessee, and my heart goes out to Charlie Brown (retired) in the loss of his loving wife, Minnie, in December. These are just a few of the personal events that come to mind when I think of my SAIR friends. There are many more—marriages, new babies, children graduating from high school and college—and the list goes on. I encourage you to enter into this type of relationship with SAIR and its members. You will enjoy the benefits!

Many Association activities that we need to remember are coming up. First, the ballots for elections will come out in August. Karen Gentemann and the nominating committee have done a lot of work. SAIR has terrific members and the slate is sure to be full of capable and deserving individuals. Please make it a priority to consider each individual nominated and vote for those you believe will best represent the organization and its objectives. It would be great if every member returned his/her ballot! We want the SAIR Board to be truly representative of the membership’s wishes.

Dave Fleming is planning an exceptional conference in Mobile, Alabama, October 12-15. Word has it that response to the Call for Participation was excellent! My congratulations go out to each and every person who submitted a proposal and to all of Dave’s conference planning committee.

Please remember to nominate a deserving person (or persons) for the SAIR awards. We, as members of the organization, should take a few minutes and recognize the contributions of our colleagues. Send John Kalb those nominations!

In closing, I would like to express my thanks to Deb Barshafsky, the recently retired editor of Southern AIR. Deb worked diligently for several years in that position and brought the quality of the newsletter to new heights. Considerable work goes into the production of each issue, and Deb did it with great patience and skill. Thanks, Deb! Taking her place is Loretta Cochran from Clemson University. We welcome Loretta aboard and know that she will continue this tradition of excellence. Her commitment is evident already in this, her first edition, as editor. We look forward to working with you, Loretta!

Happy summer and looking forward to seeing you all in Mobile!

Debbie Dailey
University of Alabama at Birmingham (UAB)
1996 SAIR/SCUP CONFERENCE

Conference Information Pull Out

Southern Association for Institutional Research
&
Southern Regions of the Society for College and University Planning

Charting the Course
in a
Changing Environment

SPEAKERS

Roy McTarnaghan, founding president of Florida Gulf Coast University, has served in the Florida University System since 1975. He has consulted in many states and in other countries on university programs and planning processes. He has served in college and university positions in New York, Virginia, and West Virginia prior to joining the Florida University System.

Daniel Seymour, President of Q-Systems, a quality management consulting firm located in Palm Springs, California, has held teaching and administrative positions at several well-known institutions of higher education. He is the author of fourteen books and is a senior evaluator for the Malcom Baldrige National Quality Award’s Education Pilot.

October 12 - 15, 1996
Adam’s Mark Hotel
Mobile, Alabama
FACTS & FIGURES
1996 SAIR/SCUP Conference
October 12-15, 1996
Adam's Mark Hotel
Mobile, Alabama

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Note: You must be a registered conference participant to attend workshops.

Workshops, Workshops, and More Workshops...

The 1996 SAIR/SCUP Conference has an exciting group of workshop offerings waiting for you. Each workshop is available for an additional $25 fee. This will provide you with the needed materials to take full advantage of the expertise and knowledge these workshops can provide. These workshops include a broad range of topics, some of which are highlighted below:

- Practical Statistics for Institutional Research will illustrate descriptive statistics and statistical methods along with several statistics software packages.
- Enrollment Management will present strategies, organization, survey materials, and evaluations of the enrollment management process.
- Effective Multimedia Presentation is just what the name implies. Here's a workshops to assist you in creating power presentations utilizing your PC!
- Focus Groups may be a data collection tool your institutional could benefit from. Methodology will be presented in the context of institutional research and planning.
- Fact Book Development is an opportunity to learn from a master! Both hard copy and electronic forms will be presented.
- Using NCES National Databases comes to SAIR from Bill Freund of NCES. Find out how to get at this data and where the technical support can be found!

If you are looking an innovative tool or problem solving technique for your institution, do not miss these workshops!

SAIR Banquet
ALL HANDS ON DECK Monday, October 14th, for the annual conference banquet at the Battleship USS Alabama Memorial Park. We will have a shuttle from the hotel to the park, located on Mobile Bay. Before dinner, there will be an opportunity to tour the battleship USS Alabama, the submarine USS Drum, and the Park's collection of historic aircraft. Dinner is being catered by Roussos, one of Mobile's premier seafood restaurants, and will be served in the Antique Aircraft Pavilion.

Special Tours
Three special tours are scheduled for this year's SAIR conference. Explore the Mobile River Delta on a Wildland Expeditions boat tour. Tours are scheduled for the afternoon of Saturday, October 12, and the morning of Sunday October 13. Bring your sunglasses, camera and binoculars. The Delta is home to many varieties of birds and animals.

On Sunday, October 13, you have an opportunity to tour one of the nation's most beautiful gardens, Bellingrath Gardens, located just south of Mobile. The excursion will include a tour of the Bellingrath home with its collection of antique furniture and porcelain, then have lunch on the riverboat, Southern Belle.

The cost of the tours to the River Delta is $22.00 per person and the cost of the Bellingrath gardens and home is $34.00 per person. Please use the tour form included in your conference registration packet (coming to your in basket soon) to sign up for one of these great expeditions!

Area Attractions
Mobile provides a great opportunity for a get away before or after the conference. The beaches of the gulf coast are less than an hour away. Accommodations in Gulf Shores, Orange Beach, Perdido Key, and Romar Beach range from traditional motor hotels to condos and beach houses. In October, the water should still be warm enough to swim!!

Another sight to be seen is Dauphin Island, thirty miles south of Mobile. A three-mile long bridge connects the island to the mainland on the west side of Mobile Bay. From the eastern Bay shore, a car ferry provides access. Dauphin Island is unique in that it has a variety of coastal environments and is the location of Sea Lab. The Island has two bird sanctuaries and serves as a stop over point for birds migrating across the Gulf and Caribbean.

Historical Attractions
Mobile was established in 1711 and offers a variety of historical attractions. The visitor's Center is in the reconstructed Fort Conde and is located only one block from the conference hotel. One of the city's highlights is its architectural heritage, preserved in several historic districts just minutes from the convention hotel. Please see the back of this pull out for details and phone numbers!
1996 SAIR/SCUP CONFERENCE
Southern Association for Institutional Research
Southern Regions of the Society for College and University Planning
Charting the Course in a Changing Environment
October 12 - 15, 1996 · Adam’s Mark Hotel · Mobile, Alabama

Why Should I Attend This Conference?
"Charting the Course in a Changing Environment" will be the focus as the Southern Association for Institutional Research (SAIR) and the southern regions of the Society for College and University Planning (SCUP) come together October 12-15, 1996. This year’s annual conference will be held at the Adam’s Mark Hotel in the historic harbor town of Mobile, Alabama. We will join together to discuss the new roles of those in institutional research, planning, assessment, student affairs, and other analytical positions, and what we can do to demonstrate a proactive, rather than a reactive, stance toward managing change. A variety of presentation formats will be available to provide a quality learning experience for participants. These include pre-conference workshops, invited speakers, panels, papers, software demonstrations, and informal roundtable discussions. Let’s make this year the best yet as we chart our responses to public perception and legislative demands!
See you in Mobile!
— David Fleming,
Program Chair

Hotel Accommodations
The conference will be held at the Adam’s Mark Hotel overlooking beautiful Mobile Bay and connected to the Mobile Convention Center on South Water Street. Guest amenities include a business center, concierge, health club, whirlpool, sauna, outdoor pool with sun deck, gift shop, 24-hour room service, express checkout, nearby golf courses, covered parking, and same-day dry cleaning and laundry. Non-smoking rooms are available. Secretarial support services include fax, copy, mailing, and word processing between 8:00 am - 5:00 pm Monday - Friday. Meeting facilities include over 32,000 square feet of newly renovated meeting, banquet, and exhibit space in 18 rooms and preconvene areas with audio visual and technical support services available.

Room rates are available until September 27, 1996, and are as follows:

- Single — $82.00
- Double — $89.00

These rates will be applicable 3 days prior to and 3 days following the conference, based on room availability.

The Mobile Municipal Airport is within 20 minutes of the Adam’s Mark Hotel, Brookley Airfield is approximately 6 minutes away. Transportation is provided by Bay Limousine Service located at the Ground Transportation entrance. A one hour notice is required for returning to the airport.

Reservations should be made with the hotel by calling the reservations toll free number (800) 444-ADAM (2326).
Guest Parking at the Hotel is $5/day for self parking and $8/day for valet parking.

Conference at a Glance

Saturday, October 12
8:00 am - 5:00 pm · Registration
8:30 am - Noon · SAIR Board Meeting
9:00 am - 4:00 pm · Workshops
1:00 pm - 5:00 pm · Southern Univ. Group
5:00 pm - 5:30 pm · Newcomers Gathering

Sunday, October 13
7:00 am - Noon · Recreational Activities
8:00 am - 5:00 pm · Registration
8:30 am - 11:30 am · SUG Meeting
9:00 am - 4:00 pm · Workshops
12:00 pm - 1:15 pm · Lunch on your own
4:00 pm - 5:00 pm · Presenters/Facilitators Meeting
5:00 pm - 5:45 pm · Newcomers Meeting
6:00 pm - 7:15 pm · Opening Session
7:15 pm - 9:00 pm · Reception

Monday, October 14
7:30 am - 8:30 am · SAIR Dinosaurs’ Breakfast
7:45 am - 8:30 am · SIGS/TBCU Registration
8:00 am - Noon · General Session
8:45 am - 9:45 am · Paper and Panel Sessions
10:00 am - Noon · SCUP Mtgs./Roundtables/Deli Buffet Lunch
1:00 pm - 4:45 pm · Paper and Panel Sessions
6:30 pm - 10:30 pm · Special Event—"All Hands On Deck—USS Alabama"

Tuesday, October 15
8:00 am - 8:45 am · State Association Meetings
9:00 am - 10:00 am · SAIR Business Meeting
10:15 am - Noon · Paper and Panel Sessions
12:15 pm - 1:30 pm · Awards Luncheon
1:30 pm - 4:30 pm · SAIR Board Meeting

Page 5
Mobile's Leading Visitor Attractions

Admiral Semmes House (1859), 802 Government St. Donated in 1871 by Mohilim's as a home for Admiral Raphael Semmes who lived there until his death.

Azalea Trail. A 27 mile long pink-striped trail leads visitors past the city's most colorful floral displays. February-March.


Barton Academy (1836). 504 Government St., (334) 692-8083. Alabama's oldest public school, it housed a Union hospital in 1865 after the fall of Mobile.

Bellingrath Gardens & Home. 12401 Bellingrath Garden Rd., Theodore, just west of Mobile off I-10. Office (334) 973-2217; 24-hour information (334) 973-3365. World class gardens whose vividly blooming flowers and shrubs will dazzle you with their color and abundance year around. Gardens, museum house, gift shop, cafeteria. Major Mobile and Alabama attraction. Open daily 8 a.m. to dusk. Admission.

Big Zien African Methodist Episcopal Church (1863). 112 S. Bayou St., (334) 433-3354. Congregation originated in 1862 with a group of slaves. Site was purchased in 1860 and the first buildings were a wooden shed and parsonage. The first ordination of a black minister in Alabama was held in the shed. The church was built in 1868.


Cathedral of the Immaculate Conception (1835-1849). 10 S. Claiborne St., (334) 432-6684. Minor basilica known for its stained glass windows and polished marble.


Church Street Historic District. Downtown Mobile. An area of restored buildings used as professional offices, businesses and residences located in and around Church Street. Most of the buildings are mid-19th Century. Federal, restored cottages and Victorian styles are all found here.

Church Street Graveyard (1819-1859). Scott and Church streets behind the Mobile Public Library. Raised tombs and detailed monuments mark many graves.

City Hall (1856). 111 S. Royal St., (334) 434-7411. Originally built as a city market and to house city offices. One of the oldest city hall buildings still in use in the country.

Church City Office. (334) 692-6222. Constructed after 1819 yellow fever epidemic, it served as military hospital during the Civil War.


Dauphin Way Historic District. District of homes and businesses in restored buildings on and around Dauphin Street west of Broad Street.

De Tomito Square. Historic District north of downtown business district with a number of restored historic buildings. Richards-DAR house located in this district.

Explorium. 1906 Spring Hill Ave., (334) 476-6873. Children's and adult's hands-on science museum. Gift shop. 10 a.m. to 5 p.m. Tuesday-Saturday, 1 p.m. to 5 p.m. Sunday. Admission.

Mobile Museum of Art. 4850 Museum Dr., (334) 343-2667. Outstanding permanent collection of 19th and 20th century paintings, sculpture, prints, traveling exhibitions, Southern decorative arts, American crafts. Open Tuesday-Sunday 10 a.m. to 5 p.m. Free.

Fort Conde. 150 S. Royal St., (334) 434-7304. Partially reconstructed early 1700's French fort now serves as Mobile's official visitor welcome center. Period costumed guides, demonstrations of cannon and rifle firing. Open daily 8 a.m. to 5 p.m. Free.

Fort Conde Village. Small district of old structures south of Fort Conde in state of re-development.


Governor Street Presbyterian Church (1836). 300 Government St., (334) 432-1749. One of the finest Greek Revival buildings in the South. Open Sundays.

Hurst's Medical Museum. 1504 Spring Hill Ave., (334) 434-5055. Small medical museum display in lobby of University of South Alabama facility.

Hurst House (c. 1867). 407 Coni St. Italianate townhouse built by early Mobile mayor. Features cast iron windows cornices and sills.

Magnolia Cemetery. Ann and Virginia Streets. Large, old cemetery reflecting history of area. A section has been designated a national cemetery. Contains graves of early Mobile families, Confederate soldiers, and son of Apache leader, Geronimo.

Matthias Greek Orthodox Church. Located 12 miles east of Mobile. Beautifully constructed and decorated church in style of an original church in Greece.

Marx House Complex. University of South Alabama campus, 307 University Blvd., (334) 460-6355. Complex of three historic buildings moved to campus for preservation.

Mobile Bay Ferry. 1-800-634-4072, (334) 421-6420. Passengers and car ferry three miles of open water between Dauphin Island and Fort Morgan. Seasonal.

Mobile Botanical Gardens. Garden Road off Museum Drive near Municipal Park., (334) 442-8555. 64 acres of natural flora of the Alabama Gulf Coast. Fragrance and texture garden designed for handicapped. Tuesday-Friday, 9 a.m. - 5 p.m.; Saturday, 9 a.m. - 6 p.m.; Sunday 12 p.m. - 6 p.m. Free.


Oakleigh Garden Historic District. Historic district centered around Washington Square with a number of restored historic buildings. Oakleigh Period House Museum is located in this district.

Oakleigh-Period House Museum. 359 Oakleigh Place, (334) 432-1281. Complex includes Oakleigh (1831), Greek Revival house and Cov-Dacey House (1850), raised cottage. Beautifully furnished with period furniture, portraits, silver, china and other objects. Guided tours by members of the Historic Mobile Preservation Society. Monday-Saturday, 10 a.m. - 4 p.m.; Sunday, 2 p.m. - 4 p.m. Admission.

Phoenix Fire Museum, 203 S. Claiborne St., (334) 434-7569. Rebuilt 1859 early Mobile firehouse. Contains 1800s fire engines, fire fighting equipment. Open Tuesday-Saturday 10 a.m. - 5 p.m.; Sunday 1 p.m. - 5 p.m. Free.

Richards-DAR House (1849). 256 Joachim St., (334) 434-7320. Beautiful period brick townhouse with excellent display of ornamental ironwork. Laviish interior contains Carrara marble mantels, bronze chandeliers. Tuesday-Saturday 10 a.m. - 4 p.m.; Sunday 1 p.m. - 4 p.m. Admission.

St. Paul's Episcopal Church (1861). 4651 Old Shell Rd., (334) 342-8521. This small church was built originally to serve the small community of Spring Hill.

Spring Hill College, 4307 Old Shell Rd., (334) 460-2280, is the location of quadrangle which is heart of the campus. Stewartfield, on the campus, is 1850 Greek Revival house now serving as president's office.

Trinity Episcopal Church. 1900 Dauphin St., (334) 472-2799. English Gothic church built in 1852, relocated and rebuilt in 1950.

USS Alabama Battleship Memorial Park. Mobile Bay Battelship Parkway, U.S. Highway 90, can be seen from I-10 as it crosses Mobile Bay, (334) 432-5941. Historic World War II battleship, submarine USS Drum, and B-52 bomber "Calamity Jane". A major attraction. Open 8 a.m. to sunset daily except Christmas. Admission.
Nominations Wanted: AIR Service Awards

SAIR members are invited to nominate deserving colleagues for one of the following awards and recognitions. SAIR has established three awards to recognize the contributions of members to the Southern Association or to the field of institutional research. The James R. Montgomery Outstanding Service Award

This award is given to an individual who has made a significant contribution to SAIR over an extended period of time. Nominees must be a SAIR member for five years and cannot be a nominee, nor a candidate for the Board of Directors during the year nominated. In addition, two of the following criteria must be met:

1) have been a member of the Board of Directors or a chair of a conference, or a presidency appointed committee;
2) have been an officer of, or a recognized leader in, the establishment of a state or special interest group which has been associated with SAIR;
3) have made a professional contribution to SAIR by being actively involved in the following:
   a) presented contributed papers at the SAIR conference;
   b) organized, offered, or acted as a primary participant in workshops at the SAIR conference or workshops sponsored by an affiliated SAIR organization or group;
   c) contributed in some other fashion significant way that has advanced the professionalism of SAIR.

SAIR Special Recognition Unsung Hero/Heroin Award

This award recognizes the ongoing contributions of a member to SAIR and the field of institutional research and planning in the broadest sense. This Award honors individuals whose effort and initiative might not otherwise receive public recognition. The types of effort to be considered include management assignments, innovative projects or ideas, development of new initiatives, or other ongoing service to SAIR, other than as an elected officer. [For purposes of this award, "officer" is defined as President, Secretary, or Treasurer.] Officers are excluded in order to encourage initiative in fields other than political office and to ensure that the award does not become an appreciation award for past presidents.

All members of SAIR are eligible to receive the award with the following exceptions:

1) A person who has previously won the award.
2) Officers of SAIR shall not be eligible for five years after leaving their last office.

Distinguished Membership Award

Distinguished Membership may be awarded to members or former members who have made distinguished contributions to institutional research. This award is a meaningful recognition of significant effort in the field of institutional research. The award is for the lifetime of the individual. A member or former member nominated for Distinguished Membership should meet the following qualifications:

1) Has been an active and contributing member of SAIR.
2) Has contributed substantially to the field of institutional research over an extended period of time, either in the practice of institutional research or in a supporting role (e.g., faculty, President).
3) Has influenced higher education policies and practice through work or research.

To nominate someone for one of the above awards, prepare a letter of nomination, addressing the qualifications specified above, provide appropriate documentation, and transmit to:
John M. Kalb
SAIR Awards Committee
Budget & Analysis Department - 1044
Florida State University
Tallahassee, Florida 32306-1044.
Call (904) 644-1786 for any questions related to these awards. Nominations may be made at any time throughout the year, but should be received by August 15 in order to be considered for the current year.

Nominations Wanted: SAIR Board Elections!

Ballots will be mailed in August for election of the 1996-97 SAIR Board of Directors. The positions to be elected this year are Vice President/President-elect, Secretary, two Members-at-Large, and a five member Nominating Committee. The Nominating Committee and its chair, Immediate Past President Karen Gentemann, would like to thank everyone who placed names in nomination for the positions. Please remember to cast your ballot by the postmark deadline which will be marked clearly on the ballot. In the past, some elections have been decided by one vote. Could yours make the difference this year? Send ballots to:
Debbie Dailey
Assistant Director for Institutional Research
Institutional Studies and Services
420 Administration Building
University of Alabama at Birmingham
Phone: (205) 934-3254 Fax: (205) 934-3179

It is with much sadness that I note the passing of John Hemmeter, veteran Director of Institutional Research at the University of Tennessee at Knoxville, who died at home of abdominal cancer on Friday, July 12. He is survived by his wife Anita, two children, and one grandchild. John was considered by many one of the "grandfathers" of IR and will be truly missed.
SAIR Membership Application, October 1996 to October 1997

Name: ____________________________________________________________

Position: ___________________________________________________________________

Institution: ___________________________________________________________________

Department Name: ________________________________________________________

Address: ___________________________________________________________________

City: ___________________________________________________________________

State: ___________ Zip Code: ___________

Telephone: ___________________________________________________________________

Fax: ___________________________________________________________________

Internet/E-Mail Address: ___________________________________________________________________

Membership Type: ___________________________________________________________________

Please use or pass this form on to an interested colleague. The completed form and check should be mailed to:

Bob Kuhn
SAIR
Louisiana State University
311 Thomas Boyd Hall
Baton Rouge, LA 70803

Membership Types:

**Student Membership:** For those who are actively pursuing a graduate degree and are not employed full-time.

**Emeritus Membership:** For those who have retired and have been an active member of SAIR for at least five years immediately preceding retirement.

**Regular Membership:** For those professionals working in institutional research or a related field.

Southern Association for Institutional Research
c/o Loretta Ferguson Cochran
Clemson University
Office of Assessment
B-17 Hardin Hall
Box 345155
Clemson, SC 29634-5155
Address Correction Requested

Hannelore Delbridge
Inst. Research Coordinator
The University of Alabama
P.O. Box 870166
Tuscaloosa, AL 35487-0166

Inside:

Welcome to the Summer issue of Southern AIR.
Inside you will find the Call for Nominations for the 1996 SAIR Awards, highlights of the upcoming conference, and more...