SUBMIT PROPOSALS BY JUNE 1 for 1992 SAIR/SCUP CONFERENCE

AND HELP YOUR COLLEAGUES
“CATCH THE WAVES OF THE 90S”

What: 1992 SAIR/SCUP Conference: “Catching the Waves of the 90s”

When: Saturday, Oct. 24, 1992, through Tuesday, Oct. 27, 1992

Where: Landmark Resort Hotel, Myrtle Beach, South Carolina $42/room (Single or double occupancy)

Registration: $80 (Includes 1992-93 SAIR membership dues, 2 continental breakfasts, and 2 lunches)

Air travel: USAIR (5% off Super Saver; 40% off regular fares)

Now’s the time to prepare proposals which may well be the cornerstone of your colleagues have been looking for! What tools, techniques, experiences, methodologies, models, etc. are you using or have you come in contact with that can help your colleagues “catch the waves of the 90s”?

As institutional researchers and planners, we pride ourselves on not only working hard, but working smart. Key to working smart is sharing ideas, experiences, and information so that you and others need not re-invent the wheel. What can YOU share with your colleagues to help them safely arrive on the shore of the 21st century?

Why should YOU take the time to submit a proposal? The reasons range from altruistic to professional to self-indulgent.

• Altruistic: You share your efforts and experiences with your colleagues and help them effectively manage the turbulent seas they can expect to encounter in the 90s.

• Professional: You build your professional credentials both among your peers and at your home institutions while identifying colleagues who have interests similar to your own.

• Self-indulgent: You justify travel funds for the 1992 SAIR/SCUP Conference which will be both educational and fun!

Here are just a few tidbits to whet your appetite for the sea-tenant experience that this conference is sure to be.

1) Nationally recognized speakers Emerson Elliott (Acting Commissioner, NCES) and Robert Stoltz (Vice President for Education Policies, SREB) promise to be insightful and entertaining in their discussion of state-level and national issues that are on the horizon. 2) The newcomers orientation will give new members a chance to meet each other, meet some of the more sea-soned members of SAIR and SCUP, and find out helpful information on how to get the most out of the conference. 3) Finally, the Monday night pig picken’ (pork and chicken barbecue with all the fixin’s in tune South Carolina style) offers a SURPRISE attraction that will be talked about for YEARS to come!

The proposal deadline is JUNE 1, 1992. The SAIR/SCUP Conference offers many avenues for presentation. Take a close look at the Call for Proposals (mailed in mid-April) and select the avenue(s) that best suit your presentation style and subject matter. If you have ideas for topics that you would like addressed at the conference, contact one of the following individuals:

Papers Mary Korffage 214-690-2209
Workshops Karen Gentemann 703-993-8839
Panel Ann Tomlinson 601-266-4059
Other Bill Fendley-Prgm. Chair 804-924-6432

Remember, SUBMIT your proposals by JUNE 1, 1992, and PLAN to attend.

Stay tuned for more information.
Julie Snyder, Publicity Chair
SAIR/SCUP Conference Planning Committee

catching the waves of the 90's
SOME MUSINGS FROM TBCU
by CHARLIE BROWN

Yeah, I know that you've heard it a dozen times already, "that you won't have CHARLIE BROWN to kick around anymore." But, that's the very next issuance of the SAIR Newsletter is the by-line of CHARLIE BROWN as prominent as ever. And for each issue that I have sincerely announced this claim there has been an equally important need for me to keep unbroken the continuity of this column. This time when a SAIR editor called to inquire about the whereabouts of MICHAEL BOATWRIGHT, all that I could truthfully say is that he must be in the period of transition from Norfolk State University to Florida A&M University, but that I'll do yet another column in his stead and that we'd iron out the entire matter at the TBCU-SIG meeting in Atlanta in May.

Some of you may remember that in the last MUSINGS column written after the SAIR-MDAIR Conference in Oklahoma City that I chided the archivists/directors/etc., of the National Cowboy Hall of Fame/Museum for having wittingly left out any reference to the black cowboy who was in the West after the Civil War by the thousands as horse soldiers and that by simple extension chose to stay in the West and ply their skills. This was born bronco buster and a whole host of sports such as lassoing, etc., seen today in rodeo shows.

What I am pleased to report at this writing is that since the holding of the SAIR-MDAIR Conference, the National Cowboy Hall of Fame/Museum has finally, and at last, voted to include among its luminaries a black lawman who worked the Denver district by the name of BASS at its next induction.

Glimpsed recently at a NCAIR-SAIC Joint Conference in Myrtle Beach were some seldom-seen faces from seldom-represented TBCU institutions. Personally, I'm going to take this as an auger that some of those seldom-seen faces from some of TBCU's most seldom-represented institutions will again be among those seen and represented in Atlanta.

All of us have seen and heard about ABD types (All But the Dissertation). Well, in Atlanta I propose to introduce a new species or variation of the All But the Dissertation spin. So, in the person of JOHN A. "TONY" WILLIAMS, I'm introducing a new acronym called ABD. Get this new spin, when TONY WILLIAMS came to the Atlanta Forum he came to put himself on the slave market with his dissertation completed, etc. So what's this ABD stuff—"All But a Few Courses, man."

News from MDAIR
by Dr. Robin Huntington, UMBC, (301)455-2606
<huntington@umbc1.umbc.edu>

The Maryland Association for Institutional Research (MDAIR) is completing plans for both its "Summer SIG Spectacular" and its fall conference. The conferences will be held at two of the most beautiful campuses in the region.

The second annual "Summer SIG Spectacular" will be held this year at Hood College in Frederick, Maryland in mid-July. This informal gathering will provide an opportunity for members of MDAIR to meet and discuss issues within Special Interest Groups and to begin to plan sessions for the fall conference.

The sixth annual fall conference will take place on November 11 at Washington College, in historic Chestertown, Maryland. It's theme will be "New Ideas for Changing Times."

Sessions, covering areas such as cost containment strategies, privatization, Total Quality Management, and electronic networks, will be designed to help institutions respond to changing economic, political, and technological environments.

The keynote speaker will be Dr. Edward T. Lewis, president of St. Mary's College in Maryland, who has succeeded in passing through the state legislature a unique proposal for privatization of his institution. It promises to be an exciting conference.

[Incidentally, MDAIR has created itself a journal, Maryland 2000, of which it can be proud. The editor is Craig A. Claggett, of Prince George's Community College. -Eds.]

NACUBO reports that Mary Sapp is co-author of an article in their March issue of The Business Officer. Topic: Key Indicators of Success.

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SAIR Officers -- 1991-1992
President Tom Bohannon Baylor
Vice President William R. Fendley, Jr. U. of Virginia
Past President Brenda Hyde Rogers N.C. Central U.
Treasurer Deborah B. Dailey U. of Virginia

Members-at-Large
Karen M. Gentemann George Mason U.
Bobby Sharp Appalachian State U.
Susan R. Griffith SW Texas State U.
Bruce I. Mallette N.C. State U.

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NCSU, RALEIGH, NC 27695-7002
FAX: 919/515-7444 TEL: 919/515-6435 or 6432

Next Issue - DEADLINE
Please submit material for the Fall (3) issue of SOUTHERN AIR to
the editors by 11 September.
Please supply an electronic mail address with editorial copy, if you
have one.
PRESIDENT'S MESSAGE

by Tom Bohannon

It was nice to see many of you at the 1992 AIR Forum in Atlanta. I am also looking forward to seeing each of you at the 1992 SAIR/SCUP Conference to be held in Myrtle Beach, South Carolina, from October 22 through October 27. Please mark this date on your calendars and plan to attend this conference. Bill Pendley and his planning committee are in the process of putting together a great conference.

As most of you know, SAIR has lost a valued professional and board member in the passing of Dr. Marilyn Brown on February 9, 1992. Dr. Brown was serving SAIR as secretary at the time of her death. She had a long history of serving and working with SAIR and other institutional research organizations. Marilyn was loved and respected by everyone who knew her and will be deeply missed as a professional colleague and as a friend. In honor of her life and her work the University of Maryland has established the Marilyn K. Brown Memorial Loan Fund for Returning Women Students. I am sure that each of you will consider a contribution to this fund.

The Southern Association for Institutional Research has depended upon its officers to provide the services which in larger professional associations are the jobs of a paid staff. The Board of Directors has decided that it is in the best interest of the association to contract with some of its members for their institutions to provide ongoing support.

Several factors have brought about this need. One is that under the amended Articles of Incorporation and Bylaws, the terms of the treasurer and secretary have been reduced from three to two years. Consequently, there is more frequent turnover of the key SAIR officers. Another factor is SAIR's success in attracting members and in sponsoring its conferences jointly with SCUP and MIDAIR, which has resulted in an expanding database which must be regularly updated and maintained. Finally, SAIR has now been in existence for over a decade, and the amount of historical material accumulated has become burdensome for the ongoing officers to pass to the incoming officers. Yet this archival material must be preserved for future officers.

Therefore, the Board of Directors of the Southern Association for Institutional Research (SAIR) is seeking proposals from our members for assistance in two areas. One area is the maintenance of the SAIR database and the generation of mailing labels as requested by the secretary. The SAIR database includes membership records over the past several years as well as a mailing list that must be updated periodically. The mailing list currently has over 3000 records, including SCUP members from the three Southern regions. For specific information about the current database, contact me at Baylor University, telephone (817) 755-2061.

Another area where SAIR needs support is the storage and maintenance of the organization's historical records. The minutes, conference materials, communications from the Board of Directors, reports, photographs, financial records, and other SAIR documents need to be organized and stored at one institution. For more information, contact Brenda Rogers at North Carolina Central University, telephone (919) 560-6516.

If your institution can assist in maintaining the database and/or the SAIR archives, please prepare a proposal which describes specifically the services your institution could provide and the estimated cost to SAIR for these services. Please submit this proposal to me by June 30, 1992.

SAIR BEST PAPER AWARD

CONGRATULATIONS go to Theresa Smith, Director of Institutional Research, University of Oklahoma, for her paper "Discipline Cost Indices and Their Applications". It was selected by the SAIR Publications Committee as the BEST PAPER from the 1991 SAIR/MIDAIR/SCUP Conference. Her paper will be published in the 1991 Conference Proceedings and she will be recognized during the Awards Luncheon at the 1992 SAIR Conference in Myrtle Beach. Bruce Mallette, Publications Committee Chair, thanks Sheri Blessing, Ruth Ann Cook, Jo Anne Lowe, Mary Beth Bridges, Ruth Green, and Debbie Skoel for serving as reviewers of the fifteen papers submitted for the best paper award.

NCAIR/SCAIR CONFERENCE

NCAIR and SCAIR joined forces on March 25-27 to host their first joint annual conference. The conference was held at the Landmark Resort Hotel in Myrtle Beach, SC, which is the same site for SAIR 1992. Conference registration totaled 160 and NCAIR set an all-time annual conference attendance record with 99. The general session speakers were Jack Dunn and Jim Finberg.

Next Stop: Memphis

The SAIR Executive Committee has selected Memphis as the site for the 1993 Conference. The Conference hotel will be the Radisson, with a special rate of $75 per 1 or 2 persons. Like this year, the date will be late October. Julia Duckwall, Shelby State Community College, is currently representing local arrangements.
REPORT OF THE TREASURER

Bill Fendley, 1991 Treasurer

I am pleased to report that the 1991 year-end balance for the Southern Association for Institutional Research was $56,155.93—up $8,138.55 from the previous year-end balance of $28,017.38. In view of the fact that 1991 was not a particularly healthy year financially, this circumstance speaks well for the Association. Unquestionably, three of the reasons for the success were: (1) an increase in paid memberships/registrations during 1991 over 1990; (2) the very successful joint conference with MIDAIR in Oklahoma City, both programmatically and financially; and (3) the achievement of tax-exempt status during the year.

Alternate memberships and conference registrations increased about thirty people during 1991. Although this does not sound like an appreciable number, consider the budgetary cutbacks and travel freezes at our member institutions.

So many people in the Association (including our new members from MIDAIR) should be credited for the successful Oklahoma City conference that I hesitate to single out one individual; but I would feel remiss if I did not mention Murriel Gilliam. Without any doubt, it takes a team effort to have a successful conference, but Murriel went beyond the "call of duty". Yes, conference attendance over the previous year was up slightly but not significantly. The difference, financially, was the "negotiator". During conference negotiations (before and after), I found myself really glad to be on Murriel's side!

In addressing the third reason mentioned above, again I would feel remiss if I did not mention one individual. Certainly in the last several years many people have worked to get tax-exempt status for the Association; but Brenda Rogers brought this process to its fruition in 1991. Brenda's perseverance and deliberations caused tax-exemption to take place sooner rather than later. As a result of acquiring the tax-exempt status, the Association received refunds (including interest from monies paid in the last couple of years) amounting to $4,036.56. Further, the Association should realize more savings in the future, allowing more and better services to the members.

In terms of the financial activity in 1991, the Association bestowed two Conference travel grants, recognized several members with awards/plaques, contributed to MIDAIR, produced the proceedings for the Fort Lauderdale conference, and sent out three issues of the Southern AIR. In addition, computer software was purchased to facilitate the production of the Southern AIR newsletter. Although the proceedings and the newsletters are annual activities, requiring expected expenditures, increased postal and printing costs were encountered.

Interest earned and investment income amounted to $2,062.99 in 1991. This amount was up $686 from that of 1990. However, the CD yield rates decreased during 1991. Consequently, upon the maturing of the 6-month and 1-year CDS, which took place in 1991, the investments were just transferred to our money market account with A. G. Edwards. As well, the checking/savings interest rates at Great Western Bank decreased throughout the year. Nevertheless, in total, more earnings were realized.

Further efforts to maximize yields on the invested monies will continue. Comments and suggestions are welcome.

To illustrate the changes and growth in the Association, I have prepared two spreadsheets reflecting on seven years of conferences and financial activity. These tables are presented here for your reference and information.

On a final note, SAIR continues to be financially sound. As well, efforts to sustain fiscal soundness will continue in order that membership and conference costs to the members can be held at reasonable rates. Accordingly, the Executive Board will be discussing ways and means of providing better services to its members.

(I can't resist this plug for the conference in Myrtle Beach this October: For the best conference bargain in the country, don't miss the 1992 SAIR/SCUP Conference in Myrtle Beach, October 24-27, 1992. Hope to see you there.)

[Please see page 7 for the tables.]

1992: The first Quarter

from Debbie Dailey,
1992 Treasurer

Starting with Bill's balance of $36,156, Debbie reports first quarter income of $2,249 and expenses of $1,468, for a net gain of $781 and a closing balance of both investments and checking account of $36,937 on 31 March 1992. Of this, nearly $15,000 was in the checking account and more than $22,000 was in investments.

[Please see page 6 for the table.]
NOMINATIONS:

SAIR SERVICE AWARDS AND DISTINGUISHED MEMBERSHIPS

by Bobby Sharp,
Appalachian State University
<SHARPEH@APPSTATE.EDU>

JAMES R. MONTGOMERY OUTSTANDING SERVICE AWARD

This award is given to someone who has made a significant contribution to SAIR over an extended period of time. A nominee for the Award must have been a SAIR member over at least five years and not a member of, nor a candidate for the Board of Directors during the year she/he is nominated. In addition, the nominee must meet at least two of the following three general criteria categories:

1. Has been a member of SAIR Board of Directors or a chair of a conference or presidium appointed committee.

2. Has been an officer of or a recognized leader in the establishment of a state or special interest group which is associated with SAIR.

3. Has made a professional contribution to SAIR by being actively involved in a combination of the following:
   A. Presented contributed papers at the SAIR conference.
   B. Organized, offered, or acted as a primary participant in workshops at the SAIR conference, or workshops sponsored by an affiliated SAIR organization or group.
   C. Contributed in some other specific and significant way which has advanced the professionalism of SAIR.

SAIR SPECIAL RECOGNITION UNSUNG HERO AWARD

This award recognizes the ongoing contributions of members to SAIR and the field of institutional research and planning in the broadest sense. The Award honors those whose initiative and effort might not otherwise receive public recognition. The types of effort to be considered include management assignments, innovative projects or ideas, development of new initiatives, or other ongoing service to SAIR, other than as an elected officer. We exclude officers to encourage initiative in fields other than political office and to ensure that the Award does not become an appreciation award to past presidents.

All members of SAIR are eligible to receive the Award with the following exceptions:
1. A person who has previously won the Award.
2. Officers of SAIR shall not be eligible for five years after leaving office; an officer is defined as a person who has served as president, secretary or treasurer - if an officer has served in two or more positions, the five year limitation starts with the last office held.

DISTINGUISHED MEMBERSHIP AWARD

Distinguished membership may be awarded to members or former members who have made distinguished contributions to institutional research. This Award should be a meaningful recognition of significant effort in the field of institutional research. It may be awarded either to active or former members. Persons retiring from active service in institutional research may be recognized through the awarding of emeritus membership rather than Distinguished Membership. This Award is for the lifetime of the individual.

A member or former member nominated for Distinguished Membership should meet the following qualifications:
1. Has been an active and contributing member of SAIR.
2. Has contributed substantially to the field of institutional research over an extended period of time, either in the practice of institutional research or in a supporting role (e.g., faculty, president).
3. Has influenced higher education policies and practices through work or through research.

NOMINATIONS FOR THESE AWARDS

If you have questions about these awards, or to nominate individuals for these awards, send a letter of nomination, rationale, and appropriate supporting documentation to:

Bobby Sharp
Member-at-Large and Chair of the Awards Committee
Director, Institutional Research
Appalachian State University
413 E. Howard St., Boone, NC
28608

DEADLINE FOR NOMINATIONS: JULY 17, 1992
SAIR FINANCIAL STATEMENT

1st Quarter, 1992

Bank Balance as of January 1, 1992 $14,315.02
Investment Balance as of January 1, 1992 21,840.91

**Balance as of January 1, 1992** $36,155.93

**INCOME:**

- Membership 380.00
- Conference Fees 800.00
- A.G. Edwards Investment Income 197.06
- Interest Earned-Bank Account 74.16
- Voided Checks 797.30

Total Income 1st Quarter, 1991 2,248.52

**LESS:**

**EXPENSES:**

- Midair Contribution 500.00
- Newsletter 485.56
- Corporate Filing Fee-Florida 61.25
- Postage and Supplies 400.78
- Refund-Membership Overpayment 20.00

Total Expenses 1,467.59

**Balance as of March 31, 1992** $36,936.86

**Bank Balance as of March 31, 1992** $14,898.89

**Investment Balance as of March 31, 1992** $22,037.97
## SAIR FINANCIAL STATEMENTS

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## Expenses:

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## Ending Balance

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## SAIR CONFERENCES

### 1985
- **Virginia Beach**
  - Income:
    - Activities: $1,032.00
    - Refunds: (790.00)
    - Registration: 7,380.00
    - Total Income: 12,396.00

### 1991
- **Oklahoma City**
  - Income:
    - Activities: 2,099.53
    - Other (late fees, etc.): 5,591.50
    - Total Income: 22,850.00

### Expenses

<table>
<thead>
<tr>
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<td>18,976.87</td>
<td>20,741.00</td>
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### Difference: Income-Expenses

- **Virginia Beach**: $2,497.91
- **Oklahoma City**: $4,941.07

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Office of University Planning and Analysis
North Carolina State University
Box 7002
RALEIGH NC 27695-7002

ADDRESS CORRECTION REQUESTED